

Agenda for May 14th 2024 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order

2. Approval of Previously Unapproved Meeting Minutes:

April 9th 2024 regular meeting minutes.

3. Citizen Input

4. Manager's report.

In the month of April, I attended the Social Networking Event put on by the Waterloo Business Association. I worked with my staff on skill training to gain more experience editing projects. We went over how to create thumbnails/cover art and why it's important to have in the market of gaining attention. I created a Sizzle reel that showcases some of the work we've done in the community. It also explains that we are a media business that's ready to help deliver all media needs. WLOO worked with the Waterloo Police Department April 29th, 30th, May 3rd, and May 6th, to create an appreciation project which can be viewed at WLOO CATV on YouTube. Each Officer was asked a series of questions about themselves and what they like about serving in the Waterloo Community. We filmed the city council meeting April 4th and 18th, and the school board meeting April 10th.

5. New Business

- a. Plans to promote WLOO CATV (Teubert)
 - i. Draft Sizzle reel
 - ii. Draft Business Card

- b. Airing Content Submitted by the Public

6. Unfinished Business.

7. Future Agenda Items and Announcements.

Next Meeting: ***NOTE WEEKDAY CHANGE* Wednesday, June 12th, 2024** at 6:00 pm at The Solarium.

8. Adjournment Motion

LaRon Davis, Station Manager