

Agenda for August 7th 2024 CATV Board Meeting, 6:00 pm
The Solarium, 575 West Madison St. Waterloo, WI

1. Roll Call and Call to Order

2. Approval of Previously Unapproved Meeting Minutes:

June 12th 2024. Note that the July 10th meeting was cancelled.

3. Citizen Input

4. Manager's report.

In the month of July, I was able to get 8 new programs uploaded to our YouTube channel. I emailed Superintendent Brian Henning requesting contact information for the new athletic director in hopes of establishing a sports broadcasting schedule for the upcoming school year and am awaiting a response. I worked with The Bridge Nutrition to help promote a Fill the Squad event for the WPD on August 13th. WLOO CATV is sponsoring the helicopter for this event and will be there to capture content as well. I printed off posters and information packets that can be handed out at this event and others. WLOO CATV is currently having some technical issues with some broadcasting equipment. I've been in contact with Spectrum concerning this issue and will be working with their tech team to solve this issue as soon as possible. Some of our equipment is outdated and is being phased out and replaced. I emailed the president of WYSO about possible collaboration in hopes of their organization becoming part of our regular posting schedule and I'm waiting on the reply. Video content was uploaded onto our Leightronix Cable TV channels 992 and will be available for viewing once all technical issues have been resolved.

5. New Business

- a. 2025 Budget

6. Unfinished Business.

- a. Plans to promote WLOO CATV (Teubert)
 - i. Draft Sizzle reel

7. Future Agenda Items and Announcements.

Next Meeting: ***NOTE WEEKDAY CHANGE* Wednesday, September 11th, 2024** at 6:00 pm at The Solarium.

8. Adjournment Motion

LaRon Davis, Station Manager