

136 North Monroe Street Waterloo, WI 53594 Phone: (920) 478-3025 Fax: (920) 478-2021 <u>www.waterloowi.us</u>

CITY OF WATERLOO COUNCIL <u>AGENDA</u> COUNCIL CHAMBER OF THE MUNICIPAL BUILDING – 136 N. MONROE STREET Thursday, December 2, 2021 – 7:00 p.m. Participate Remotely Or In-Person

	Remote Meeting Information	
Join Zoom Meeting: https://us02w	eb.zoom.us/j/83609136439?pwd=TkhhbUNJN1hUSEJpTjAzbEtQbU5pUT09	
Dial-In By Phone: +1 312 626 6799 US (Chicago)		
Meeting ID: 836 0913 6439	Passcode: 909836	

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and news media, that a public meeting will be held to consider the following:

- 1. CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL
- 2. MEETING MINUTES APPROVAL: November 18, 2021
- 3. CITIZEN INPUT / PUBLIC COMMENT
- 4. NOTIFICATION OF PUBLISHED NOTICES Municipal Spring Elections Spring Election, April 5, 2022
- 5. MEETING SUMMARIES (since last Council meeting)
 - a. 11-22 Community Development Authority
 - b. 11-22 Fire / Emergency Medical General Meeting
 - C. 11/23 Library Board
 - d. 12/01 Parks Commission
 - e. 12/02 Public Safety & Health Committee
 - f. 12/02 Public Works & Property Committee

6. RECOMMENDATIONS OF BOARDS, COMMITTEES AND COMMISSIONS

- a. Community Development Authority
 - Resolution #2021-48 Rescinding An Economic Development Services Agreement With Baker Tilly And Recommending Entering Into An Economic Development Services Agreement With NMC Non-metro Connections
- 7. NEW BUSINESS
 - a. Ordinance #2021-09 Amending § 350-7: Parking Restrictions Of The Municipal Code Relating To Rental Parking In Municipal Lots (hand-out at time of meeting)

8. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS

- a. Resolution #2021-35 Updating The City Of Waterloo Fee Schedule [12/16 after Parks Commission recommended changes are in-hand]
- 9. ADJOURNMENT

Mo Hansen Clerk/Treasurer

Posted & Emailed: 11/24/2021

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location

CITY OF WATERLOO COMMON COUNCIL -- MEETING MINUTES: November 18, 2021

[a digital recording of this meeting also serves as the official record]

PUBLIC HEARING ON RECOMMENDED 2021 MUNICIPAL BUDGET

- 1. CALL PUBLIC HEARING TO ORDER. The Mayor Quimby called the public hearing to order at 7:00 pm. See below for list of those present.
- 2. PUBLIC COMMENTS ON THE PROPOSED 2022 MUNICIPAL BUDGET. No one appeared.
- 3. ADJOURN PUBLIC HEARING. The Mayor closed the public hearing at 7:01 pm.

REGULARLY SCHEDULED MEETING

- CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL. Mayor Quimby called the meeting to order at 7:01ish p.m. Alderpersons present: Cummings, Rhynes; Kuhl, Griffin, Thomas and Weihert. Absent: Petts. Others attending remotely or in-person: Nicole Tuttle; Nicholas Hemp; Ryan Spoehr with the Courier; Public Works Director Chad Yerges; Deputy Clerk/Treasurer Mike Tschanz; WLOO videographers; and Clerk/Treasurer Hansen. The pledge of allegiance was recited.
- MEETING MINUTES APPROVAL: November 4, 2021. MOTION: [Kuhl/Griffin] to approve minutes amended to show: (a) Weihert abstaining from minutes approval; (b) Plan Commission item with the motion as [Weihert/Petts]; (c) 7a motion as [Petts/Weihert] and adjournment attributed to: [Kuhl/Griffin]. VOICE VOTE: Motion carried with Rhynes abstaining. Motion carried.
- 3. CITIZEN INPUT / PUBLIC COMMENT.
 - a. Mayor Quimby noted that the WLOO 992 channel was now broadcasting live.
 - b. The Mayor announced that Jesus Burgos' last day would be December 15th and that he was retiring. She thanked him for his service.
- 4. NOTIFICATION OF PUBLISHED NOTICES Municipal Spring Elections Spring Election, April 5, 2022. Noted.
- 5. MEETING SUMMARIES. Brief verbal summaries provided.
 - a. 11-18 Finance, Insurance & Personnel Committee Agenda
 - b. 11-16 Community Development Authority Agenda
 - c. 11-10 CATV Cable Board Meeting Agenda
 - d. 11-09 Utility Commission Agenda
- 6. CONSENT AGENDA ITEMS. MOTION: [Thomas/Cummings] to approve the consent agenda items. VOICE VOTE: Motion carried.
 - a. October Reports Of City Officials & Contract Service Providers.
 - i. Parks
 - ii. Fire & Emergency Medical Services
 - iii. Building Inspections
 - iv. Public Works
 - v. Police
 - vi. Library Board
 - vii. Water & Light Utility Commission
 - viii. Watertown Human Society

7. RECOMMENDATIONS OF BOARDS, COMMITTEES AND COMMISSIONS

- a. Finance, Insurance & Personnel
 - October 2021 Financial Statements: General Disbursements \$340,443.32; Payroll \$69,358.89 & Clerk/Treasurer's Reports. MOTION: [Thomas/Weihert] to approve as submitted. ROLL CALL VOTE: Ayes: Cummings, Rhynes, Kuhl, Griffin, Thomas and Weihert. Noes: none with Petts absent.
 - Resolution #2021-46 Adopting An Annual Budget And Approving The Necessary Funds For The Operation Of The City Of Waterloo, Wisconsin For The Year 2022. MOTION: [Thomas/Kuhl] to approve as submitted. ROLL CALL VOTE: Ayes: Cummings, Rhynes, Kuhl, Griffin, Thomas and Weihert. Noes: none with Petts absent.
 - iii. Resolution #2021-47 Authorizing The Use of 2021 Emergency Operational Contingency Funds

Page 1 of 2

(100-51-5190-905) To Fund The Repair Of Council Chamber Lights, Not To Exceed \$1,400 And DPW Unanticipated Equipment Repair, Not To Exceed \$2,000. MOTION: [Thomas/Griffin] to approve as submitted. ROLL CALL VOTE: Ayes: Cummings, Rhynes, Kuhl, Griffin, Thomas and Weihert. Noes: none with Petts absent.

- 8. UNFINISHED BUSINESS
 - Resolution #2021-45 2022 Service Agreement Between The City Of Waterloo, Wisconsin And The Watertown Humane Society. MOTION: [Kuhl/Cummings] to approve as submitted. ROLL CALL VOTE: Ayes: Cummings, Rhynes, Kuhl, Griffin, Thomas and Weihert. Noes: none with Petts absent.
- 9. NEW BUSINESS
 - a. On-Street Parking Permit Applications (Section 350-7(g) Municipal Code. Note: Items i and ii were taken up together. MOTION: [Kuhl/Griffin] to approve the applications with (i) parking on Pierce Street and (ii) parking on Harrison Street. VOICE VOTE: Motion carried.
 - i. 173 Jefferson Street, Jon Alexander (2)
 - ii. 404 Milwaukee Ave, Nickolas Hemp

10. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS

- a. Resolution #2021-35 Updating The City Of Waterloo Fee Schedule. Noted.
- b. The Mayor said the Briess Malting facility would be roasting on a limited basis into 2022.
- c. Thomas said on-street parking was prohibited between the hours of 1:00 a.m. and 6:00 a.m. from November 15th to April 1st.
- 11. ADJOURNMENT. MOTION: [Kuhl/Griffin] to adjourn. VOICE VOTE: Motion carried. Time: 7:25 p.m.

Mo Hanse

Attest: Mo Hansen, Clerk/Treasurer



136 North Monroe Street Waterloo, WI 53594 Phone: (920) 478-3025 Fax: (920) 478-2021 www.waterloowi.us

CITY OF WATERLOO NOTICE OF MUNICIPAL SPRING ELECTION APRIL 5, 2022

NOTICE IS HEREBY GIVEN that an election is to be held in the City of Waterloo on Tuesday, April 5, 2022 and the following offices are to be elected to succeed the present incumbents listed. The term for alderperson begins on Tuesday, April 19, 2022. All terms are for four years unless otherwise indicated.

Office
Alderperson Ward 1Incumbent
Sara Cummings(for the remainder of term
ending in 2025)Alderperson Ward 2Eric RhynesAlderperson At LargeRon Griffin

NOTICE IS FURTHER GIVEN, that the first day to circulate nomination papers is Tuesday, December 1, 2021, and the final day for filing nomination papers is 5:00 p.m. on Tuesday, January 4, 2022 in the office of the City Clerk/Treasurer, 136 N. Monroe Street, Waterloo, WI 53594.

INCUMBENT OFFICEHOLDERS must file a **Notification of Noncandidacy** by **5:00 p.m. on Friday, December 24, 2021** with the City Clerk/Treasurer to avoid an extension of time for filing such papers.

NOTICE IS FURTHER GIVEN that if a primary is necessary, the primary will be held on Tuesday, February 15, 2022.

Mo Hanse

Morton J. Hansen City Clerk/Treasurer

Posted: November 18, 2021 Publish: The Courier, November 18, 2021



136 North Monroe Street Waterloo, WI 53594-1198 Phone: (920) 478-3025 Fax: (920) 478-2021 <u>www.waterloowi.us</u>

RESOLUTION #2021-48

Rescinding An Economic Development Services Agreement With Baker Tilly And Recommending Entering Into An Economic Development Services Agreement With NMC Non-metro Connections

WHEREAS, based on a Baker Tilly staff departure and other factors, the Community Development Authority at its November 22, 2021 meeting recommended rescinding Baker Tilly US, LLP service agreement for economic development services approved by Council action on August 19, 2021, and;

WHEREAS, the Community Development Authority reinterviewed Cedar Corporation and Nonmetro Connections at it November 22, 2021 meeting, after which it voted to recommend entering into economic development services with Non-metro Connections.

THEREFORE, BE IT RESOLVED, that the Council agrees with the Community Development Authority's two recommendations as stated above and directs the Clerk/Treasurer to present a service agreement based on the Non-metro Connections July submittal (attached) along with prior similar services agreements to Non-metro Connections for final signatures.

Date: ______ Vote: _____

> City of Waterloo Signed: _____ Jenifer Quimby Mayor

Attest:

Mo Hansen City Clerk/Treasurer

SPONSOR(S) – Community Development Authority

FISCAL EFFECT - 2022 funding from approved budget -- tax incremental finance districts 2 and 4



info@non-mc.com

205 Portland Rd. Waterloo, WI 53594

(920) 203-3859

July 9, 2021

Waterloo City Hall Attn: Mo Hansen, Clerk/Treasurer 136 North Monroe Street Waterloo, WI 53594

Re: ED Services Submittal

Dear Mr. Hansen:

Non-metro Connections is interested in providing Economic Development Services for the City of Waterloo, and as such, is submitting the following for your consideration.

1. Employment History

Owner Everett Butzine, first began working in 2017 for the City of Oshkosh as an Economic Development Technician in Oshkosh, WI. Following the City of Oshkosh, Everett spent time in Brown County, WI administering a CDBG loan program for single-family housing to a 10-county region in Northeast Wisconsin. Most recently, Everett has led Sherman County Economic Development, Inc. as the Executive Director, in Central Nebraska.

2. Qualifications

Everett received his Bachelor of Arts from the University of Wisconsin – Oshkosh double majoring in Urban Planning and Geography. Fall of 2021, Everett will earn his Master of Arts from Western Illinois University in Community and Economic Development.

During his time at the City of Oshkosh, Everett maintained and marketed all available RDA and city-owned property, assisted in the drafting and implementation of Tax Increment Financing (TIF) plans, and conducted plan reviews for potential city development projects. Notable projects during employment at the City of Oshkosh were the Menominee Nations Arena (Wisconsin Herd), Oshkosh Corporation Global Headquarters, and the Oshkosh Transload Facility. At Brown County, Everett focused much of his time attempting to provide sustainable housing to Northeast Wisconsin. Everett excelled at project management, environmental assessments, and funding allocation. Everett specialized in grant writing and most notably renewed CDBG funding of \$2 million for Brown County.

As Executive Director of Sherman County Economic Development, Inc. Everett has administered the City of Loup City's LB840 sales tax loan program, managed federally funded residential units as well as a business center, and created and executed a state of the art Business, Retention, & Expansion program within Sherman County. Everett also utilized an incentive package, including LB840, TIF, Tax Credits, etc. Notable projects Everett has worked on include two new subdivision plats, construction of three market rate single-family homes, expansion of Trotters Grain & Fertilizer, Downtown Revitalization, Land Bank program, and a County-wide Tourism program.

With regard to Tax Increment Financing (TIF), Everett has researched, drafted TIF plans, and conducted financial feasibilities for individual TIF projects, both in Wisconsin and Nebraska. In Everett's experience TIF is one of the most powerful economic development tools in a municipalities arsenal to help expand or establish private enterprise, if utilized correctly.

3. How I propose to provide Economic Development Services to the City of Waterloo

Owner Everett Butzine, grew up in the City of Waterloo and graduated from Waterloo High School in 2012. Waterloo is dear to Everett's heart and due to that he pursued a career in assisting rural communities on a path to sustainability. Everett watched Waterloo take twosteps back when Perry Printing decided to close its doors, but the city stayed resilient when all odds were against them. Waterloo, in Everett's opinion is currently of the precipice of greatness, due to expanding residential capacity, a global headquarters in Trek Bicycles, Van Holten's Pickles, McKay Nursery, among many other great companies. Waterloo encompasses a downtown unlike any rural community in the area and with just the right amount of private investment the downtown could prosper. Everett plans to utilize his knowledge of the landscape and vast work experience to create a sustainable atmosphere within the City of Waterloo. Waterloo has everything to offer a single person, starting family, growing family, and/or the elderly. Due to Everett's skills and understanding of the rural dynamic he plans to assist Waterloo in mitigating its perception as a fly-by city or bedroom community by harnessing its people and businesses. Everett plans to encompass all that Waterloo has to offer by creating a place where people can be proud to be from.

4. Charges

Non-metro Connections and its owner Everett Butzine have set forth a contract price of \$40,000. This contract price encompasses the 12 hours of weekly site attendance at City Hall in Waterloo. Full access to Non-metro Connections and Everett outside of designated office hours will be granted to the City of Waterloo via zoom, email, and/or telephone. Lastly, any and all meetings requested by city staff, CDA, council, or mayor will be included in the above contract price.

I want to thank the City of Waterloo for giving me the opportunity to submit my proposal for Economic Development Services. If selected Non-metro Connections and Everett Butzine will endeavor to do their best in service to the City of Waterloo.

Thank you for reviewing this proposal and your consideration.

Sincerely,

Everett Butzine

Everett W. Butzine

205 Portland Rd. – Waterloo, Wisconsin 53594 - (920) 203-3859 - EvButzine@gmail.com

EDUCATION

University of Wisconsin Oshkosh B.A. Urban Planning and Geography Oshkosh, WI Graduation: May 13, 2017

Expected Graduation: Dec. 2021

University of Western Illinois M.A. Community and Economic Development

WORK EXPERIENCE

Sherman County Economic Development, Inc.

Executive Director

- Administer the City of Loup City's LB840 sales tax loan program
- Manage five Nebraska Affordable Housing Trust Fund (NAHTF) funded residential units and Carnegie Business Center
- Perform functions for a sustainable Business, Retention, & Expansion program within Sherman County
- Attract business to Sherman County by utilizing a SCED, Inc. approved incentive package (eg. LB80, Tax Credits, TIF, etc.)

Brown County

Planner 1 – Housing

- Maintained program records in accord with WDOA-DOH and U.S. Housing and Urban Development (HUD) standards
- Assisted the Senior Planner with ensuring recordation of initial mortgage and repayment of mortgage to Brown County
- Kept current on HUD and WDOA-DOH program requirements and funding allocations
- Presented the CDBG-Housing program to the ten county region during outreach visits
- Determined clients income eligibility through income calculation
- Performed initial CDBG-Housing program screening with clients via telephone or email

City of Oshkosh

Economic Development Technician

- Worked alongside the Inspection Services Division and developers to ensure all city development projects were completed on time with minimal mistakes
- Collaborated with city staff in the creation of a Small Business and Entrepreneur Guide
- Maintained and marketed a website that contained all available RDA and city-owned property
- Created and marketed a Request for Proposal (RFP) for an RDA owned parcel
- Assisted with the Development Review Committee (DRC) on plan review for potential city development projects

<u>SKILLS</u>

- Proficient in Microsoft Suite and online applications
- Experience working with GIS
- Grant Writing
- Excellent communication skills for facilitating stakeholder engagement

Green Bay, WI 2019 to 2020

Oshkosh, Wl 2017 to 2019

ential units ar

Loup City, NE 2020 to 2021

Moline, IL

By issue of the Board of Directors, this certificate acknowledges that

Everett Butzine

has completed the Workforce Development Strategies Course

Thomas Kucharski, Chair, Board of Directors

July A 76 Finkle, President & CEO

Aug 31-Sept 1, 2021

Date

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

By issue of the Board of Directors, this certificate acknowledges that

Everett Butzine

has completed the *Economic Development Credit Analysis* Course

Thomas Kucharski, Chair, Board of Directors

WAR Z A Finkle, President & CEO Jeffre

September 15-17, 2021

Date

INTERNATIONAL ECONOMIC DEVELOPMENT

COUNCIL

By issue of the Board of Directors, this certificate acknowledges that

Everett Butzine

has completed the **Neighborhood Development** Strategies Course

Thomas Kucharski, Chair, Board of Directors

July A ZG

Finkle, President & CEO

November 2-3, 2021

Date

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

By issue of the Board of Directors, this certificate acknowledges that

Everett Butzine

has completed the **Real Estate Development & Reuse** Course

Thomas Kucharski, Chair, Board of Directors

als A J

Jeffrey Af Finkle, President & CEO

November 4-5, 2021

Date

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL



Business Retention & Expansion Form

Contact Information:

- 3. Address:_____
- 4. City/Town/Village:_____
- 5. State:_____
- 6. ZIP/Postal Code:_____
- 7. Email Address:_____
- 8. Phone Number:_____
- 9. Additional Contacts:_____

Employees in Sherman County:

- 1. Total number of employees in Sherman County:_____
- 2. How many full-time employees:_____
- 3. How many part-time employees:_____
- 4. How many temporary or contract employees:_____
- 5. Total number of employees in company:_____
- 6. Has there been a management change in the past two years:_____

Business Information:

- 1. NAICS Code:_____
- 2. What is your primary industry:_____
- 3. Is your organization public or private:_____
- Please provide a brief description of your company and the services or products provided:
- 5. What functions are performed by your business in Sherman County:_____

- 6. Please list any other locations where your company has a physical presence:_____
- 7. In which market do you currently do the most business:

- 8. If worldwide, please list the top three countries:
- 9. In which market are you targeting for growth: _____
- 10. Who are your top 3 competitors:_____
- 11. What was your company's sales volume for the past calendar year:______
- 12. What is your projected annual sales growth (%) for the next calendar year:______

Facility Information:

1. What is the current square footage of your facility (office, warehouse, manufacturing):_

- How would you rate the current condition of your facility:
- Does the current condition of your facility meet your needs for the next year:

- 4. Is your facility owned or leased:
- If leased- who is your landlord, what date does your lease expire, & do you plan to renew your lease:
- Do you plan to expand in the next three years:

Expansion Needs:

- 1. Is there room for expansion at your current site:
- 2. What is your desired square footage:_____
- 3. What will be your total projected investment in expansion:
- 4. How many employees will you add as a part of your expansion:
- 5. When is the expected completion date of your expansion:

Business Climate:

- 1. What are, if any, some concerns you have with doing business in Sherman County (transportation, housing, cost of living, utilities, etc.):_____
- 2. Would you like to involve your company in addressing these business issues in the Sherman County region:_____
- 3. If yes, who should be your companies point of contact:

Workforce:

- 1. What are some positives for Sherman County's its workforce:_____
- 2. What are some negatives for Sherman County's workforce:_____
- 3. How many position are you planning on filling next year:
- 4. Are you currently experiencing recruitment problems:
- 5. What is the title of the position you are in the most need to fill:_____
- 6. What is the desired level of education for the majority of your potential employees:_____
- 7. What is the desired level of experience for your potential employees:_____
- 8. Are there any areas of training that would be beneficial to your employees:_____
- 9. Are you open to receiving information on interns:
- 10. If yes, who would you like for the point of contact (name/email):_____

Strategic Connections:

- 1. Who are your top three suppliers (name/location):_____
- 2. Who are your top three customers:
- Among the companies listed, are there any you think would benefit from moving to Sherman County:

4. Is your company quick to adapt to new technologies:

Additional Comments:

ENTREPRENEUR GUIDE





City of Oshkosh Economic Development Division 215 Church Ave. Oshkosh, WI 54901 (920)236-5055 www.ci.oshkosh.wi.us/Community_Development/Economic_Development The City of Oshkosh, Entrepreneur Guide has been created by Economic Development staff to assist and ensure all Entrepreneurs are connected with the proper resources for business development. The City of Oshkosh also provides a Small Business Guide, which can be found on the City of Oshkosh Economic Development website.

CONTENTS

City of Oshkosh Services2
Greater oshkosh economic development corporation
Capital Catalyst Fund3
Oshkosh Chamber of Commerce4
SCORE Small Business Counseling4
University of Wisconsin-Oshkosh5
Small Business Development Center5
Alta Resources
Business Success Center
Small Business Administration6
Advocap
Fox Valley Technical College
Venture Center, Small Business & Entrepreneurship7
E-SEED CO-Create7
Wisconsin Economic development corporation
Uw-Extension
rise and grind: a community space8



♥ Contact the City of Oshkosh Planning Services Division at (920) 236-5059 or visit City Hall at 215 Church Avenue to confirm the project conforms to city zoning codes and discuss next steps.

START

Contact the City of Oshkosh Inspection Services Division at (920) 236-5048 or visit City Hall at 215 Church Avenue after discussing the project with Planning Services to ensure project conforms to state building

Staff will advise on next steps that may be necessary if the project is feasible.



GREATER OSHKOSH ECONOMIC DEVELOPMENT CORPORATION

The Greater Oshkosh EDC is committed to promoting comprehensive and integrated economic development for the Oshkosh area. With strong and renewed energy, this focused leadership and advocacy supports efforts to expand and diversify the regional economic base.

- Site selection
- Connect to resources
- Incentive programs

Capital Catalyst Fund

The Greater Oshkosh Capital Catalyst Fund allows for any single business enterprise to obtain funds from a minimum of \$10,000 to a maximum of \$100,000. Loans, grants and equity positions are all viable awards from the Greater Oshkosh Capital Catalyst Fund.

Contact Information: 2380 Hwy 44, Suite Oshkosh, WI 54901 Info@GreaterOshkosh.com (920) 230-3321 greateroshkosh.com

OSHKOSH CHAMBER OF COMMERCE

If you have an idea for a business, the Oshkosh Chamber of Commerce can help you make it a reality. To help you get started, the Oshkosh Chamber of Commerce can put resources together to help your business plan, find property and get advice to guide you along the way.

Contact Information: 120 Jackson St. Oshkosh, WI 54901 (920)303-2266 info@oshkoshchamber.com www.oshkoshchamber.com



SCORE Small Business Counseling

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship.

Contact Information: Oshkosh SCORE Chapter 120 Jackson Street Oshkosh, WI 54901 (920) 303-2266 or info@oshkoshchamber.com



FOR THE LIFE OF YOUR BUSINESS

OSHKOSH

UNIVERSITY OF WISCONSIN-OSHKOSH

Small Business Development Center

The Small Business Development Center at UW Oshkosh is part of a statewide network of SBDCs working with business owners and entrepreneurs to facilitate business growth and improvement, and to launch successful new companies. Through no-cost consulting, low-cost entrepreneurial education, and strategic facilitation, SBDC experts serve as resources for small and emerging mid-size companies.

Contact Information: Sage Hall Room 1614

800 Algoma Boulevard Oshkosh, WI 54901 sbdc@uwosh.edu (920)424-1456 www.uwosh.edu/cob/about/centers/small-business-development-center



Alta Resources

With the support of Alta Resources, the Center for Entrepreneurship and Innovation (CEI) has helped dozens of UW Oshkosh students start their own businesses. The CEI also provides students with business consulting services, hosts several business idea contests throughout the year, and even offers a 12-week accelerator program that helps students turn their ideas into companies.

Business Success Center

The UW Oshkosh Business Success Center is the economic development arm of the University and unites local organizations with resources such as faculty expertise, student placements, survey research, and lab facilities. The Business Success Center also operates three accelerator programs to include AeroInnovate, gBeta and the Growth Management Academy.

Contact Information: 625 Pearl Ave. Oshkosh, WI 54901 (920)424-0833 www.uwosh.edu/bsc



SMALL BUSINESS ADMINISTRATION

The U.S. Small Business Administration (SBA) was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation. We recognize that small business is critical to our economic recovery and strength, to building America's future, and to helping the United States compete in today's global marketplace. Although SBA has grown and evolved in the years since it was established in 1953, the bottom line mission remains the same. The SBA helps Americans start, build and grow businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U. S. Virgin Islands and Guam.

Contact Information: Wisconsin District Office 310 W. Wisconsin Ave. Suite 580W Milwaukee, WI (414)297-3941 www.sba.gov/offices/district/wi/milwaukee



ADVOCAP

ADVOCAP, a non-profit community action agency, was founded in 1966 to fight poverty within our local communities. We do this by designing and implementing programs that empower people in Fond du Lac, Green Lake and Winnebago counties to break the cycle of poverty. Individuals and families build on their strengths and participate in opportunities that will develop the knowledge and skills they need to strengthen their economic future.

Our anti-poverty programs help low-income persons secure affordable housing, gain employment skills and training, start a small business and become self-employed, volunteer at schools and daycares, become actively involved in their children's learning, remain independent in their homes, and reduce the amount of home energy costs just to name a few.

For over 50 years we have been helping families change their destiny.

Contact Information: Oshkosh Office

2929 Harrison St. Oshkosh, WI 54901 920-426-0150 www.advocap.org



FOX VALLEY TECHNICAL COLLEGE

Venture Center, Small Business & Entrepreneurship

Small business and entrepreneurs are the backbone of a growing economy and critically important to the Fox Valley region. Fox Valley Technical College and the Venture Center are committed to servicing the needs of small and emerging businesses with affordable training and technical assistance. FVTC works in partnership with other organizations and small businesses to ensure services address the critical needs of start-ups and small employers.



E-SEED CO-CREATE

INNOVATIVE START-UP BUSINESSES CREATE JOBS

More than 300 businesses have either started or benefited as a result of E-seed.

These industries include retail, wholesale, service, healthcare, food service, manufacturing, technology and even franchises!

Today hundreds of people are working in small businesses that didn't exist until E-seed.

WHO SUCCEEDS? EVERYONE.

Results of E-seed training have a ripple effect on regional economies. Individually, students are career-changers, laid-off workers, people re-entering the workforce or those who need help with a big idea.

E-seed takes participant's creative energy and teaches them how to plan, manage and launch businesses for optimal success.

Participating schools benefit by offering a proven program that transforms regional economies by nurturing business start-ups and mentoring them for success

AN E-SEED LICENSE INCLUDES:

- Explore Starting a Business print collateral
- Explore Starting a Business slide deck
- Explore Starting a Business follow up email
- E-seed branded slide deck
- Examples of email templates
- E-seed print collateral
- Examples of E-seed print ads
- E-seed session roster
- Guest speaker sample letter
- And more!

Contact Informaiton: 5 Systems Drive

P.O. Box 2277 Appleton, WI 54912 (920)996-2949 venture@fvtc.edu www.fvtc.edu/training-services/business-industry-services/venture-center

WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

WEDC uses a range of state and federal investment programs to help businesses start, grow and relocate in Wisconsin. To help drive economic growth in our state, WEDC has provided more than \$500 million in financial assistance since its foundation in 2011. Their regional account managers work with local economic development partners to structure customized solutions to address the specific needs of businesses. Examples of financial investment options are: business retention and expansion grants, loans and tax credits, and workforce training grants. WEDC also help attract new companies to the state.

Contact Information: Jon Bartz 608-210-6846 Jon.bartz@wedc.org



UW-EXTENSION



University of Wisconsin-Extension

Whether you are planning a new business or are a long-time entrepreneur, the Division for Business & Entrepreneurship is proud to help connect Wisconsin's businesses through our widereaching programs. These programs are: Wisconsin Small Business Development Centers Network, Center for Technology Commercialization, Food Finance Institute, Center for Business Intelligence, and Business Dynamics Research Consortium.

Contact Information: UW-Extension Building 432 N. Lake St. Madison, WI 53706 www.uwex.edu/Business-and-Entrepreneurship

RISE AND GRIND: A COMMUNITY SPACE

Rise and Grind has a collection of locations, complete with hightech housing, cafes, programming and workspace for startups, special events & nonprofits that promote the entrepreneurial and business ecosystem in small and mid-sized communities across the globe.

Contact Information: 240 Algoma Boulevard Oshkosh, WI 54091 (920)527-1199 www.grindcowork.com







MORTE

Get Starled

Inspection Services

Planning Services

Online Permitting

Contact Us



Welcome to Develop Oshkosh, a one stop shop web-based platform designed to assist both individual and commercial development projects.

To begin, please answer a set of basic questions regarding the nature of your development project located under the <u>Get Started</u> tab. Within 24 hours a city representative will respond to the submission with a step-by-step plan required to complete the development project and answer any remaining questions about the process.

The remaining tabs offer additional information regarding zoning, permitting, inspections, assessing, costs, and any fees associated with the project.

The City of Oshkosh owns multiple sites ready for development in redevelopment areas, residential neighborhoods, the Universal and Aviation Business Park, as well as the South, Southwest, and Northwest Industrial Parks. Please contact the City of Oshkosh



Community Development Department at (920) 236-5055 for more information, or download this form to submit an offer to purchase real estate.



Business Park

Industrial

For additional property options throughout the city, region, and state please visit <u>Locate Wisconsin</u> for listings, pricing, and contact information regarding current development opportunities.



Please contact the <u>Greater Oshkosh Economic</u> <u>Development Corporation</u> to receive more information regarding development opportunities in the City of Oshkosh



Develop Oshkosh

City of Oshkosh Incentives	Additional Local, Regional, and State Resources Cily of Ochkosh	Business Resources
Tax Incremental Financing		ADVOCAP
Sold On Oshkosh		UW Oshkosh Alta Resources
Revolving Loan Fund	Oshkosh Chember of Commorco	Center for Entroprendurship and
	New North	Innovation
	Wisconsin Economic Development Corporation	U.S. Small Business Dovelopment Center at UW Oshkosh
		SCORE Business Counseling
wante warde best in war	the second s	

City of Oshkosh Community Development Department | (920) 236-5055 | Venture Center FVTC 215 Church Avenue | Oshkosh, Wisconsin 54903-1130





I:\Economic Development\Everett\City-owned sites\Map_DO.mxd



Eleconomic Development(Everett/City-owned sites/Map_DO.mxd



Develop Oshkosh



Home

Get Starled

Inspection Services Planning Services

Online Permitting Contact Us

Business Park

2449 State Rd. 44

Acres: 8.53 Zoning: BP

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

State Rd. 91 & State Rd. 44

Acres: 3.6073 Zoning: BP-PD

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

State Rd. 91

Acres: 2.41 Zoning: BP-PD

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

<u>0 Universal Ct.</u>

Acres: 4.8608 Zoning: BP

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

<u>0 Enterprise Dr.</u>

under Sinder weisenste geseicht von der andere seine der eine eine der der der der eine dem einer der einer ande

Acres: 1.9286 Zoning: BP

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Develop Oshkosh

City of Oshkosh Incentives	Additional Local, Regional, and State Resources	Business Resources
Tax Incremental Financing		Starting a Business in Oshkosh Guide
Sold On Oshkosh	City of Oshkosh	ADVOCAP
Revolving Loan Fund	Greater Oshkosh Economic Development Corporation	UWO Business Success Center
	New North	SCORE Business
	Wisconsin Economic Development Corporation	Counseling Venture Center FVTC

City of Oshkosh Community Development Department | (920) 236-5055 | 215 Church Avenue | Oshkosh, Wisconsin 54903-1130





Develop Oshkosh



Home

Get Starled

Inspection Services Planning Services

Online Permitting Contact Us

Redevelopment

4th Ave. and Michigan St.

Acres: 1.84 Zoning: RMU-PD

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

100 Block W. 6th Ave.

Acres: 0.41 Zoning: UMU

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Vacant Lots between 7th and 8th Ave.

Acres: 1.281 Zoning: UMU

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Vacant Lots between 8th and 9th Ave.

the second second second and the factor application and the fit of the

Acres: 2.59 Zoning: RMU

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Vacant Lot 1200 Block of Oregon St.

makers and more specified a property processing in the second systems of a processing the second field second states the

Acres: 0.1148 Zoning: CMU

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Develop Oshkosh

NAMES AND A DESCRIPTION OF A DESCRIPTION OF

City of Oshkosh Incentives	Additional Local, Regional, and State Resources	Business Resources
Tax Incremental Financing		Starting a Business in Oshkosh Guide
Sold On Oshkosh	City of Oshkosh	ADVOCAP
Revolving Loan Fund	Greater Oshkosh Economic Development Corporation	UWO Business Success Center
	New North	SCORE Business
	Wisconsin Economic Development Corporation	Counseling Venture Center FVTC

City of Oshkosh Community Development Department | (920) 236-5055 | 215 Church Avenue | Oshkosh, Wisconsin 54903-1130





Develop Oshkosh



Home

Get Started

Inspection Services Planning Services

Online Permitting Contact Us

Residential

1024 Windsor St.

For Sale: \$20,000 Acres: 0.16 Zoning: SR-5

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS **Electricity:** WPS

Jefferson St. Vacant Lots

Acres: 1.09 Zoning: TR-10PD

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

421 E. Lincoln

For Sale: \$8,400 Acres: 0.091318 Zoning: TR-10PD
Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

1614 Spruce Vacant Lot

For Sale: \$15,300 Acres: 0.141541 Zoning: SR-9

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

2332 Jefferson St. Vacant Lot

For Sale \$17,700 Acres: 0.157187 Zoning: SR-9

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

300 Block Merritt Ave

For Sale: \$10,000 Acres: 0.12245 Zoning: TR-10PD

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 W. 9th Ave.

Acres: 0.4667 Zoning: SR-9

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0W. 17th Ave.

Acres: 0.396 Zoning: TR-10

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

<u>W. 20th Ave.</u>

Acres: 0.152 Zoning: SR-9

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 W. South Park Ave.

Acres: 0.1722 Zoning: I – Potentially Rezoned to TR-10

<u>Utilities</u>

Storm: City Water: City

120 W. Custer Ave.

For Sale: \$13,700 Acres: 0.1527 Zoning: SR-9

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

821 Division St.

For Sale: \$14,700 Acres: 0.1452 Zoning: TR-10

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

1122 High Ave.

THE REPORT OF A DESCRIPTION OF A DESCRIP

An an end of the second s

For Sale: \$18,200 Acres: 0.1669 Zoning: TR-10

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS For Sale: \$12,000 Acres: 0.1033 Zoning: TR-10

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

611 W. 9th Ave.

For Sale: \$13,200 Acres: 0.1894 Zoning: SR-9

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

857 W. 9th Ave.

For Sale: \$12,600 Acres: 0.1722 Zoning: SR-9

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

672 Jefferson St.

For Sale: \$11,400 Acres: 0.1818 Zoning: TR-10

Utilities Storm: City Water: City

1628 Liberty St.

For Sale: \$15,800 Acres: 0.1515 Zoning: SR-9

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

653 Mt. Vernon St.>

For Sale: \$6,500 Acres: 0.0909 Zoning: TR-10

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Талайскій намілі давілі і талікі акцейналар нійкірнірійни антор уларад, колавод ўляг. I

1210 Oregon St.

ومستحي الروب بواجبار ووالد ورواد ومستعود ومامو مارد والمراجع المراجع والمراجع

For Sale: \$12,000 Acres: 0.1148 Zoning: CMU

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS For Sale: \$6,100 Acres: 0.1331 Zoning: TR-10

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

1524 Rush Ave.

For Sale: \$29,300 Acres: 0.2479 Zoning: SR-5

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

413 Scott Ave.

For Sale: \$9,800 Acres: 0.0738 Zoning: TR-10

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

1014 Wisconsin St.

For Sale: \$13,300 Acres: 0.1102 Zoning: TR-10

Utilities Storm: City Water: City

Develop Oshkosh

(and a to make the party of the second states determined by the date

City of Oshkosh Incentives	Additional Local, Regional, and State	Business Resources
Tax Incremental Financing	Resources	Starting a Business in Oshkosh Guide
	City of Oshkosh	
Sold On Oshkash	Greater Oshkosh Economic	ADVOCAP
Revolving Loan Fund	Development Corporation	UWO Business Success Center
	New North	
	Wisconsin Economic Development Corporation	SCORE Business Counseling
		Venture Center FVTC

City of Oshkosh Community Development Department | (920) 236-5055 | 215 Church Avenue | Oshkosh, Wisconsin 54903-1130





Develop Oshkosh



Home

Get Started

Inspection Services Planning Services

Online Permitting Contact Us

Industrial

0 W. 35th Ave.

Acres: 3.8632 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Aviation Business Park

Acres: Case by case with lot selection Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Clairville Rd. and State Rd. 91

Acres: 38.17 Zoning: HI

Utilities Storm: City Water: City

<u>0 W. 20th Ave.</u>

Acres: 0.99 Zoning: HI

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 Atlas Ave.

Acres: 4.3586 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 Global Parkway and State Rd. 91

Acres: 2.7821 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 State Rd. 91

Acres: 24.0876 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Global Pkwy. and Atlas Ave.

Acres: 9.6068 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 Clairville Rd.

Acres: 38.17 Zoning: HI

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

Boschwitz

Acres: 80.5 Zoning: HI

Utilities Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

S. Oakwood Rd. and Atlas Ave.

Acres: 3.6132 Zoning: HI

Utilities

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 Atlas Ave.

Acres: 9.6068 Zoning: HI

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

0 Global Pkwy. E. Side

algene als generalised water algen bein fangene ie promie in die meining van die sonder op die generalised of m

Acres: 3.651 Zoning: HI

<u>Utilities</u>

Storm: City Water: City Sanitary: City Natural Gas: WPS Electricity: WPS

au his mbainn in na hini in an a an airtean airtean airtean an an an airtean an airtean an tann an airtean an a

Develop Oshkosh

City of Oshkosh Incentives	Additional Local, Regional, and State	Business Resources
Tax Incremental Financing	Resources	Starting a Business in Oshkosh Guide
Sold On Oshkosh	City of Oshkosh	ADVOCAP
Revolving Loan Fund	Greater Oshkosh Economic Development Corporation	UWO Business Success
	New North	Center
		SCORE Business
	Wisconsin Economic Development Corporation	Counseling
		Venture Center FVTC

City of Oshkosh Community Development Department | (920) 236-5055 | 215 Church Avenue | Oshkosh, Wisconsin 54903-1130





136 North Monroe Street, Waterloo, Wisconsin 53594-1198 Phone (920) 478-3025 Fax (920) 478-2021

ORDINANCE #2021-09 Amending §350-7(E) Parking Restriction, As It Relates To Municipal Building Vehicle Parking Rentals

The City Council of the City of Waterloo, Jefferson County, Wisconsin do ordain as follows:

SECTION I: Chapter 350-7(E) Parking Restrictions is hereby amended as shown in red.

§ 350-7 Parking restrictions.

- E. Parking in parking lots regulated. No person shall park any vehicle in any public parking lot for more than 24 hours without the permission of the Police Department or by permit as hereinafter set forth. [Amended by Ord. No. 93-1]
- (1) Unlimited parking by permit only shall be permitted on a monthly year round basis in 10 thirteen individually assigned stalls located on the south end of the parking lot behind the Municipal Building on North Monroe Street and five individually assigned stalls located on the east end of the Taylor Street Parking Lot which is located immediately west of 211 South Monroe Street. The permit shall be issued for a calendar year for a permit fee as stated in the City of Waterloo Fee Schedule. Applications shall be obtained, completed and paid for at the office of the Clerk-Treasurer. Permits issued after the month of January will be prorated starting with the month of application through the balance of the calendar year. [Amended by Ord. No. 5-00; 2-7-2008 by Ord. No. 2008-02; 1-7-2010 by Ord. No. 2010-02]
- Permits shall be issued on a first-come-first served basis, with a maximum of 15 permits being available. Applications shall be obtained, completed and paid for at the office of the Clerk-Treasurer.
 [Amended by Ord. No. 5-00; 2-7-2008 by Ord. No. 2008-02; 1-7-2010 by Ord. No. 2010-02]
- (3) Reserved parking stalls shall be designated by signs installed at the direction of the Police Department, and the Police Department shall be authorized to tow any nonpermitted vehicles, the cost of towing to be paid by the operator/owner in addition to the forfeiture for parking violation.
- (4) Permit holders are responsible for complying with rules set forth by the Department of Public Works. Failure to comply shall result in revocation of a parking permit. [Amended by Ord. No. 5-00]
- (5) The permit must be displayed as required on the permit whenever a vehicle is parked in the reserved parking space. Failure to display the permit, as required, shall result in vehicle parking violations and subject the vehicle to being towed at the expense of the operator/owner.

SECTION II: This ordinance shall take effect and be in force from and after its passage and posting as provided by law.

BY ORDER OF THE CITY COUNCIL OF THE CITY OF WATERLOO

https://waterloowi.sharepoint.com/sites/Fileshares/data/Common/ORDINANCES/2021 ORDINANCES/2_PROPOSED/2021-09 Municipal Building Parking/2021-09 Muni Building Parking Rental.docx 11/29/2021 1:43 PM

Mayor

Attest:

Peters

Date Adopted: _____ Date Published: _____

FISCAL EFFECT: None.



. . .