

Minutes for March 12th CATV Board Meeting at 5:00 pm. 2nd Floor Lounge, The Solarium, 575 West Madison St.

1. Call to Order and Roll Call. Cotting called the meeting to order at 5:06 pm. Cotting, Kovacs, McKay present. Director Sparks, Senior Videographer Landino, and Incoming Manager M. Nighthawk present.

2. Approval of Previously Unapproved Meeting Minutes: February 12, 2026.

Motion: Approve the meeting minutes from the February 12th meeting including the correction for the Alliance for Community Media Annual Conference. Kovacs/McKay. Unanimous.

3. Citizen Input.

Sparks reported a request from Mayor Quimby to work with WLOO to get a conference call system working and patched into the existing audio system. Landino provided input on possible technological limitations and issues. Sparks will set up a meeting to discuss the previous set-up used at City Hall during the COVID pandemic. This will be a future agenda item.

4. Manager's report: In Packet

The February Treasurer's report was not received by the meeting so the Board was unable to review and discuss it.

5. **New Business.**

Motion: Move 5A (Performance Review) and 5B (Budget) to after 5C through 5F. Cotting/Kovacs. Unanimous.

C. WCM Conference in April (Action) **No action taken.** Request to attend conference withdrawn.

D. February 26th issue of the Leader Independent (Informational)

Cotting, Kovacs, McKay, and Sparks reported on Mayoral and WAHS requests for drone footage of the Water Tower before and during demolition. No date, maybe May. Costs, FAA training needed, and testing of WLOO drone discussed.

E. Project Reverb Progress Report (informational)

Landino's update included delays due to elections and carpet cleaning at City Hall. The primary set-up is operational. All videographers have basic training on different aspects of the system. Some engineering, problem solving, and purchase and installation of some minor hardware remain to be done. Final report expected near the end of April.

F. Administrative Transitions and Board Member Term expiration (informational)

Cotting and Kovacs' terms expire in April, per City Clerk Ritter. M. Nighthawk becomes WLOO Manager April 6th. Nighthawk said transitioning from videographer to Manager in the middle of a pay period might cause payroll issues at City Hall.

Motion: Move to Closed Session for items 5A and 5B. Cotting/Kovacs. Unanimous. **6:16pm.**

[NOTE: The Cable Television Regulatory Board may meet in closed session per Wis. Stat. 19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercise responsibility. Upon concluding a closed session, the Board will reconvene in open session.]

Motion: Reconvene in Open Session. Cotting/McKay. Unanimous. **8:49 pm.**

6. **Future Agenda Items and Announcements.**

- A. Setting 2026 Performance Goals for Station Manager
- B. Drone Training and Licensing
- C. ACM Community Media Conference
- D. Upcoming WLOO CATV Events: No Kings, Easter Egg Hunt, WHS Graduation, and More
- E. Mayor's Request to work with WLOO to get a conference call capability to YouTube broadcast system working and patched into the existing audio system.

Next Meeting, Thursday April 9, 2026 at 5:00 pm.

8. Adjournment Motion: Cotting/Kovacs. Unanimous. **Meeting Adjourned at 8:51 pm.**

Minutes respectfully submitted on 04-03-2026 by Laura Cotting, Acting Station Manager.