



136 NORTH MONROE STREET, WATERLOO, WISCONSIN 53594-1198
Phone (920) 478-3025
Fax (920) 478-2021
cityhall@waterloowis.com

APPLICATION FOR SIGN/BILLBOARD

(Review and Action by City Plan Commission/Common Council)

Name and Address of Applicant: _____

Location of Property on which Sign/Billboard is to be Located: _____

Owner of Property on which Sign/Billboard is to be Located: _____

Zoning District in which Sign/Billboard is to be Located: _____

TYPE OF SIGN: _____ Ground _____ Wall _____ Roof _____ Window _____ Special Event
_____ Advertising _____ Business _____ Industrial _____ Shopping Center _____ Banner
_____ Industrial Park _____ Billboard _____ Illuminated _____ Non-Illuminated _____ Memorial
_____ Bulletin Board _____ Real Estate _____ Warning _____ Directional _____ Other

Sign/Billboard Size: Length _____ Height _____ Square Feet _____

Submit Sign/Billboard Site Plan and the Following Information:

1. Construction materials and dimensions.
2. Distance from grade to bottom and top of graphic.
3. Distance of Sign/Billboard from public right-of-way.
4. Proposed Sign/Billboard location in relation to property lines.
5. Design calculations for 30# wind load (except flush mounted signs).

I hereby agree to locate, construct and maintain such Sign/Billboard in compliance with the applicable requirements of the Municipal Code of the City of Waterloo.

Date: _____

Signature of Applicant

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Plan Commission Action _____
Council Action _____
Permit # _____
Date Issued _____

Fee Paid _____
Receipt # _____
Date Paid _____

Fee: 10 sq. ft. or smaller - \$10.00 minimum
Each additional sq. ft. \$1.00 to a maximum of \$50.00 for a 50 sq. ft. sign or larger.