



136 NORTH MONROE STREET, WATERLOO, WISCONSIN 53594-1198  
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**APPLICATION FOR TEMPORARY SIGN/BILLBOARD**  
 (Review and Action by City Plan Commission/Common Council)

Name and Address of Applicant: \_\_\_\_\_  
 \_\_\_\_\_

Location of Property on which Sign/Billboard is to be Located: \_\_\_\_\_  
 \_\_\_\_\_

Owner of Property on which Sign/Billboard is to be Located: \_\_\_\_\_  
 \_\_\_\_\_

Zoning District in which Sign/Billboard is to be Located: \_\_\_\_\_

TYPE OF SIGN: \_\_\_\_\_ Ground \_\_\_\_\_ Wall \_\_\_\_\_ Roof \_\_\_\_\_ Window \_\_\_\_\_ Special Event  
 \_\_\_\_\_ Advertising \_\_\_\_\_ Business \_\_\_\_\_ Industrial \_\_\_\_\_ Shopping Center \_\_\_\_\_ Banner  
 \_\_\_\_\_ Industrial Park \_\_\_\_\_ Billboard \_\_\_\_\_ Illuminated \_\_\_\_\_ Non-Illuminated \_\_\_\_\_ Memorial  
 \_\_\_\_\_ Bulletin Board \_\_\_\_\_ Real Estate \_\_\_\_\_ Warning \_\_\_\_\_ Directional \_\_\_\_\_ Other

Sign/Billboard Size: Length \_\_\_\_\_ Height \_\_\_\_\_ Square Feet \_\_\_\_\_

Submit Sign/Billboard Site Plan and the Following Information:

1. Construction materials and dimensions.
2. Distance from grade to bottom and top of graphic.
3. Distance of Sign/Billboard from public right-of-way.
4. Proposed Sign/Billboard location in relation to property lines.
5. Design calculations for 30# wind load (except flush mounted signs).

I hereby agree to locate, construct and maintain such Sign/Billboard in compliance with the applicable requirements of the Municipal Code of the City of Waterloo.

Date: \_\_\_\_\_

\_\_\_\_\_  
 Signature of Applicant

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Plan Commission Action _____	Fee Paid _____
Council Action _____	Receipt # _____
Permit # _____	
Date Issued _____	Date Paid _____

**Fee: 10 sq. ft. or smaller - \$10.00 minimum**  
**Each additional sq. ft. \$1.00 to a maximum of \$50.00 for a 50 sq. ft. sign or larger.**