

# Previous Project Highlights

## Why Participate?

The 2011 matching grant program resulted in 4 completed projects downtown including painting, brickwork, signage and interior space improvements.

If you are interested in a project but would like design assistance or other input, please contact us to identify additional resources which may be available.

## Sample Projects

If you've been planning for new windows, signage an awning or more accessible doors and entrances, now is the time to act. These projects can improve energy efficiency, improve customer access and increase visibility for your business.



Before



After

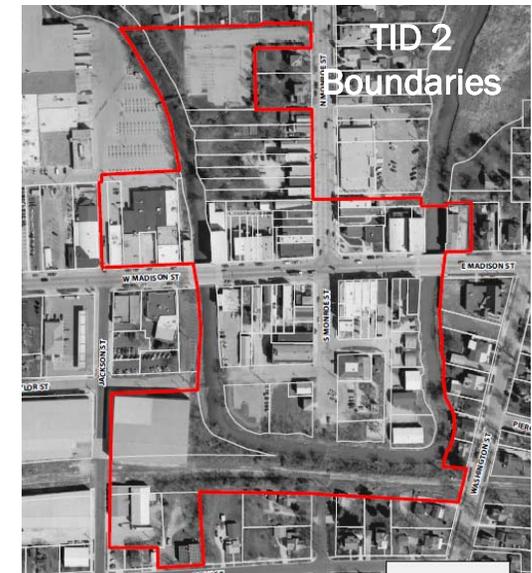
City of Waterloo  
136 N Monroe St.  
Waterloo, WI 53594



## 2012 TID #2 Property Owner Program Overview

As a property owner or tenant in the recently created Tax Increment Finance District #2, there are several programs which may benefit you and your property. This brochure provides an overview of these programs, which are designed to assist district property owners and tenants who are interested in improving their property or addressing issues related to historic facades, functional improvements or first floor space buildout.

Please review the programs highlighted in this brochure and contact us with any questions or for more information. Detailed program guidelines and application forms may also be found on the City's website or at City Hall. We look forward to working with property owners on a variety of projects to enhance and improve our downtown.



# Program Overview

# Façade Improvement Program Detail

# Tenant Improvement Program Detail

## *Program Goals*

### Façade Improvement Matching Grant

**What:** Matching grant program for property improvement projects related to façade, including brick repair, doors, windows, signage and storefronts.

Matching grants are available to fund 50% of eligible project costs up to \$5,000 per project. The minimum total project size to be considered for a matching grant is \$1,000 (for up to \$500 match)

**Application Deadline:** November 2nd, 4:30 pm

### Tenant Improvement Matching Grant

**What:** Matching grant program for property improvement projects related to first floor spaces, including plumbing, electrical, capital equipment and shell buildout. Both owners and tenants (with owner permission) are eligible to apply for this program.

Matching grants are available to fund 50% of eligible project costs up to \$5,000 per project. The minimum total project size to be considered for a matching grant is \$1,000 (for up to \$500 match)

**Application Deadline:** November 2nd, 4:30 pm

## *Overview & Project Criteria*

**Why participate?** Historic properties require periodic preventative maintenance and updates of windows, doors and brick masonry. Additionally, many buildings may have had storefronts or façade elements added over the years which make the building appear dated. This program is designed to assist owners of historic properties with the cost of façade updates and property maintenance to preserve and enhance their property's exterior.

**Eligible projects & restrictions:** Matching grants are available to fund 50% of eligible project costs up to \$5,000 per project. The minimum total project size to be considered for a matching grant is \$1,000 (for up to \$500 match). Projects must:

- Focus on visible improvements to the exterior of the building (i.e. brick, windows, doors, storefront, signage)
- Adhere to the historic zoning code (where applicable)
- Be compliant with building code
- Be completed within 180 days by a licensed contractor

**Application Deadline:** November 2nd, 4:30 pm

Sample Façade Project Rendering



## *Overview & Project Criteria*

**Why participate?** Whether you are a current or prospective tenant or a property owner with a vacant first floor space, this program can help minimize the cost of space updates necessary to bring the space up to code, attract new tenants or improve the ability of the space to meet the current needs of retail or business establishments.

**Eligible projects & restrictions:** Matching grants are available to fund 50% of eligible project costs up to \$5,000 per project. The minimum total project size to be considered for a matching grant is \$1,000 (for up to \$500 match). Projects must:

- Focus on improvements to permanent fixtures inside the first floor space which improve its utility for business operations (i.e. electrical, interior finish, plumbing, HVAC, ADA compliance)
- Be compliant with building code
- Be completed within 180 days by a licensed contractor

**Application Deadline:** November 2nd, 4:30 pm

Historic Restoration & Electrical Upgrade Project

