

CITY OF WATERLOO COMMON COUNCIL
MEETING MINUTES: July 20, 2017

1. CALL TO ORDER, PLEDGE OF ALLEGIANCE AND ROLL CALL. Council President Springer called the meeting to order at 7:00 p.m. in the Mayor's absence. Alderpersons present: Ziaja, Quimby, Springer, Griffin, Thomas, Stinnett and Petts. Absent: none. Others present: Tim Kopplin; Niki Tuttle; Gabriel Elder; Diane Graff, the Courier; Tammy Krueger, Daily Times; Police Chief Sorenson; WLOO videographers; Clerk/Treasurer Hansen. The pledge of allegiance was recited.
2. MEETING MINUTES APPROVAL: July 6, 2017. MOTION: Moved by Stinnett, seconded by Quimby to approve the minutes as presented. VOICE VOTE: Motion carried.
3. CITIZEN INPUT / PUBLIC COMMENT. None.
4. CONSENT AGENDA ITEMS. MOTION: Moved by Stinnett, seconded by Quimby to approve the consent agenda items. VOICE VOTE: Motion carried.
 - a. Reports Of City Officials And Contract Service Providers
 - i. Parks Coordinator Gabe Haberkorn For June 2017
 - ii. Waterloo Fire Department For June 2017
 - iii. Building Inspector - Building, Plumbing, And Electrical Permits For June 2017
 - iv. Public Works Director Chad Yerges For June 2017
 - v. Police Chief Sorenson For June 2017
 - vi. Library Director Kelli Mountford For June 2017
 - vii. Waterloo Water & Light Commission – July 11, 2017
 - viii. Watertown Humane Society For June 2017
5. REPORTS OF COMMITTEES, COMMISSIONS AND BOARDS
 - a. Finance, Insurance & Personnel Committee
 - i. Payroll For June 2017 - \$81,344.15. MOTION: Moved by Quimby, seconded by Griffin to approve payroll as stated. ROLL CALL VOTE: Ayes: Ziaja, Quimby, Springer, Griffin, Thomas, Stinnett and Petts. Noes. Motion carried.
 - ii. General Disbursements For June 2017 - \$332,635.59. MOTION: Moved by Quimby, seconded by Griffin to approve disbursements as presented. ROLL CALL VOTE: Ayes: Ziaja, Quimby, Springer, Griffin, Thomas, Stinnett and Petts. Noes. Motion carried.
 - iii. Treasurer's Report & Budget Reports For June 2017. MOTION: Moved by Quimby, seconded by Thomas to approve the reports. VOICE VOTE. Motion carried.
 - b. Community Development Authority & Community Development Committee
 - i. A Recommendation Relating To Hiring An Firm To Conduct A Hotel Feasibility Study. DISCUSSION: Hansen said the CDA voted on 7/18 to recommend hiring Core Distinction Group to conduct a study for an amount not to exceed \$7,000 with funding applied from General Fund undesignated, unreserved funds. Ziaja said he understood that funds could be spent on other municipal priorities. He said a 50% retainer was required and he wasn't committed to allocating the entire \$7,000. He said the Parks Coordinator identified 10-12 Firemen's Park wedding bookings as missed because of the lack of hotel space. He said a public hearing and public input were options. Waterloo resident Tim Kopplin said he sent a prior email in opposition to the idea. He said if the concept was economically viable why would the city be involved? He said the Core Distinction Group example looked good on paper, but asked if it had actually produced a hotel? He suggested spending funds in other places including preserving Firemen's Park. Springer said Sussek Machine Company houses people from its other plants and Trek generates room stays. Niki Tuttle said Wisconsin statutes allows for a room tax which goes to municipalities. She said as much as 30% of the room tax can go to the General Fund with 70% to promote local tourism and room stays. She said a tax cannot exceed 8%. She gave an example potential room tax generated. In reply to a Kopplin question, Ziaja indicated that winter month events were possible. Stinnett said parks are open for winter rentals. Petts said a study would inform the municipality about concept viability. She said homeless residents using vouchers for temporary shelter often travel a distance because existing hotels are full. MOTION: Moved by Ziaja, seconded by Stinnett to approve the hiring of Core Distinction Group to conduct a hotel feasibility study allocating \$3,500 from the General Fund balance for payment of the initial retainer amount. ROLL CALL VOTE: Ayes: Ziaja, Quimby, Springer, Thomas, Stinnett and Petts. Noes:

Griffin. Motion carried.

6. NEW BUSINESS

- a. Granting New And Renewed Operator's Licenses For The License Period Beginning July 1, 2017 And Ending June 30, 2019 Including One Tabled From July 6th (5). DISCUSSION: Hansen said the list included the applicant tabled from the prior meeting. MOTION: Moved by Thomas, seconded by Griffin to approve license issuance. VOICE VOTE. Motion carried.

7. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS. None.

8. ADJOURNMENT. MOTION: Moved by Stinnett, seconded by Thomas to adjourn. Motion carried. Approximate time: 7:26 p.m.



Attest:
Mo Hansen
Clerk/Treasurer