

**A JOINT MEETING OF THE
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY & WATERLOO COMMUNITY DEVELOPMENT COMMITTEE
MEETING MINUTES: August 16, 2016**

1. ROLL CALL AND CALL TO ORDER. Ziaja called the joint meeting to order at 6:00 p.m. in the Council Chambers of the Municipal Building. CDA Members present: Ziaja, Hermanson, Stinnett and Tuttle. Absent: Norton & Moe. CDC members present: Petts, Thomas and Ziaja. Absent: none. Others present: Diane Graff of the Courier and Clerk/Treasurer Hansen.
2. MEETING MINUTES APPROVAL: July 19, 2016. MOTION: Moved by Ziaja, seconded by Hermanson to table meeting minutes approvals. VOICE VOTE: Motion carried.
3. CITIZEN INPUT. None.
4. PROJECT UPDATES & REPORTS
 - a. Downtown Sub-Committee
 - i. April Storefront Initiative. Communications to property owners noted.
 - b. 203 East Madison Street - Reuse Concept
 - i. Funding Update. Hansen reported that two grant notices were pending.
 - ii. Sign At Site. Hansen said he would install a project sign at the site
 - c. UW-Whitewater Graduate Student Internship – Foreign Trade Zone #41 Feasibility Study
 - d. Downtown Waterloo Street Market Initiative
 - e. Fund 600 - Monthly Financial Review. Noted.
5. NEW BUSINESS
 - a. Signage. DISCUSSION: Stinnett said she and Tim Thomas met with Sherry Rehm regarding the removal of her A-frame sign at the corner of Jefferson Street and Madison Street. She forwarded Rehm's comments that Waterloo businesses are not appreciated. She said better communication was needed. Stinnett thought the idea of "You are Here" signs identifying Waterloo locations would be of value, saying the 4-H could build them. MOTION: Moved by Hermanson, seconded by Thomas to table until the next meeting. VOICE VOTE: Motion carried.
 - b. Draft Economic Development Plan, Plan Support. DISCUSSION: The group reviewed handouts. Questions were raised as to whether or not the Chamber should be assigned tasks. Challenges the Chamber faces were discussed.
 - c. 2017 Budget Submittal To Finance, Insurance & Personnel Committee. DISCUSSION: Hermanson said he would review budget needs and forward a budget back to the Clerk/Treasurer.
6. ADJOURNMENT. By unanimous consent the meeting adjourned. Approximate time: 7:38 pm.

Attest:



Mo Hansen
Clerk/Treasurer