

**A JOINT MEETING OF THE
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY & WATERLOO COMMUNITY DEVELOPMENT COMMITTEE
MEETING MINUTES: July 19, 2016**

1. ROLL CALL AND CALL TO ORDER. Ziaja called the joint meeting to order at 6:00 p.m. in the Council Chambers of the Municipal Building. CDA Members present: Ziaja, Hermanson, Moe, Norton, Stinnett and Tuttle. Absent: none with one vacancy. CDC members present: Petts and Ziaja. Absent: Thomas. Others present: Maureen Giese and Clerk/Treasurer Hansen.
2. MEETING MINUTES APPROVAL: Previously unapproved meeting minutes. MOTION: Moved by Stinnett, seconded by Petts to table agenda approvals. VOICE VOTE: Motion carried.
3. CITIZEN INPUT. # Maureen Giese said she was appalled by the sign proposal; said it does not belong at 4-corners; that a sign belongs in the park; that the best way to fight apathy was articles in the newspaper and that the sign purchase was a bad idea.
4. PROJECT UPDATES & REPORTS
 - a. Downtown Sub-Committee
 - i. April Storefront Initiative. Tuttle presented a Columbus example saying a hold harmless document was in the works. Kim Brozinski, Maureen Giese and Kris Marconnect were mentioned as interested displayers.
 - ii. Canvas Painting At Stubby's Bowl, July 10. Moe said the event was well attended.
 - iii. Other Items. None.
 - b. 203 East Madison Street - Reuse Concept
 - i. Funding Update. Hansen said two grants were pending.
 - ii. Sign At Site. Norton and others indicated a preference for a local sign provider. By consensus the group left it to Hansen discretion.
 - c. UW-Whitewater Graduate Student Internship – Foreign Trade Zone #41 Feasibility Study. Hansen said the project would be delayed due to the intern's status as an international student and federal clearances need to proceed.
 - d. Downtown Waterloo Street Market Initiative. Petts presented a job description. Candidate recruitment was discussed.
 - e. Fund 600 - Monthly Financial Review. Stinnett said no guidelines existed for Fund 600 budgeting. She recommended that Hermanson head up 2017 budgeting noting that revenue inflows were minimal.
5. NEW BUSINESS
 - a. Former School District Sign – Reuse. By consensus, the group decamped to the 4-corners intersection to review sign locations. By consensus the group agreed to locate the sign in front of the Maunesh Business Center west of the driveway adjacent to the bowling center.
 - b. Rental Rates for Tucker's Driving Academy, 117 E. Madison Street. No action taken.
6. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
 - a. Economic Development Strategic Planning – July 25 @ 6 pm. Noted.
7. ADJOURNMENT. By unanimous consent the meeting adjourned. Approximate time: 7:38 pm.

Attest:



Mo Hansen
Clerk/Treasurer