

CITY OF WATERLOO COMMON COUNCIL
MEETING MINUTES: July 7, 2016
corrected 7/19/16 m.h.

1. CALL TO ORDER, PLEDGE OF ALLEGIANCE AND ROLL CALL. Mayor Thompson called the meeting to order at 7:00 p.m. Alderpersons present: Ziaja, Springer, Griffin, Thomas, Stinnett and Petts. Absent: Quimby. Others present: Diane Graff, the Courier; Tammy Krueger with the Watertown Daily Times; Maureen Giese, Lauren Eggert, Library Director Kelli Mountford, Deputy Public Works Director Jeff Robbins; Interim Police Chief Lange, WLOO videographers and Clerk/Treasurer Hansen. The Pledge of Allegiance was recited.
2. MEETING MINUTES APPROVAL: June 16, 2016. MOTION: Moved by Springer, seconded by Stinnett to approve the minutes as presented. VOICE VOTE: Motion carried.
3. PUBLIC COMMENT. Maureen Giese sought clarification for June 16 meeting minutes. She noted the absence of the following: a Springer referral of a flag fund item to the Finance Committee; the omission of a June 8th Waterloo Area Historical Society funding appeal on a Council agenda; the lack of a reference to the Waterloo Parks Concert Series on an agenda.
4. COMMUNICATIONS TO THE CITY COUNCIL
 - a. Published Notice: Notice Of Voting by Absentee Ballot for August 9, 2016 Partisan Primary. Noted.
5. CONSENT AGENDA ITEMS. MOTION: Moved by Thomas, seconded by Griffin to approve the consent agenda item as presented. VOICE VOTE: Motion carried.
 - a. Approval Of Operator's Licenses for License Period Ending June 30, 2017
 - i. Kaia N. Dorn, N8446 County Road O, Waterloo, WI
6. REPORTS OF COMMITTEES, COMMISSIONS AND BOARDS
 - a. Public Safety & Health Committee
 - i. Special Event Licenses for Waterloo Chamber of Commerce
 1. Wiener & Kraut Day, September 10, 2016. DISCUSSION: Thomas said an amended application was submitted which included a beer tent at the dead end of South Monroe Street and the lower parking lot. The revision also included a band during the day. MOTION: Moved by Thomas, seconded by Stinnett to approve the revised license as presented. VOICE VOTE: Motion carried.
 2. Wiener & Kraut Day 5K Run/Walk, September 10, 2016. DISCUSSION: Thomas said the application was very similar to the prior year applications and no concerns were raised by Interim Chief Lange. MOTION: Moved by Thomas, seconded by Stinnett to approve the application as presented. VOICE VOTE: Motion carried.
7. UNFINISHED BUSINESS
 - a. Treasurer's Report & Budget Reports for May, 2016. MOTION: Moved by Springer, seconded by Thomas table consideration of the report. VOICE VOTE: Motion carried.
 - b. Authorizing A Tax Incremental Finance District #2 Expenditure, Not To Exceed \$6,000, For A 2016 Downtown Street Market. DISCUSSION: Petts said the matter originated from a May 17 economic development planning meeting; was before the Council in May; a timeline, budget and research information had been submitted to the Council; was referred to the Community Development Authority (CDA) where a subcommittee was formed. Petts said the subcommittee consensus was that the market work should start this year with focused efforts on launching it in 2017. She said a timeline indicated a 2016 hire to start working on a 2017 market now. She said UW-Extension training opportunities may occur in January. Springer suggested moving the first five dates to September. Petts said finding a project champion is a first task. Springer said he had a problem spending twice as much as Sun Prairie. Petts said Waterloo is starting from the ground up and added start-up expenses would occur. Thompson said he would veto the creation of a new municipal position. Responding to a Thompson question, Petts said the manager would be an independent contractor working out of a home or other location, and receive a 1099. Thompson said he had not found one person supporting the proposal. Ziaja invited the Mayor to attend the economic development strategic planning meetings, saying support existed and was growing at those public meetings. Petts said Lodi had 80 vendors at a new market it formed and that Waterloo was not reinventing the wheel. It was noted that the manager would report to the CDA. Giese

mentioned that Jim's Cheese was at the Lake Mills market. Thomas asked, how would the market would continue? Petts said the hire would be the champion and seek additional funds from other sources. Additionally she mentioned vendor fees and separate locations for businesses to rent. Thomas asked how the CDA would oversee the market?. Petts said a monthly report or more frequently would take place. Petts said markets commonly evolve into a non-profit entities. She said funding would go through October or September of 2017. Griffin asked, is \$6,000 was needed? Petts summarized the budget saying the funding was seed money to include purchases for signage, tent and advertising. MOTION: Moved by Ziaja, seconded by Petts to authorize a Tax Incremental Finance District #2 expenditure, not to exceed \$6,000, for 2016-2017 downtown street market expenditures. ROLL CALL VOTE: Ayes: Ziaja, Griffin, Stinnett and Petts. Noes: Springer and Thomas, with Quimby absent. Motion carried.

8. NEW BUSINESS

- a. Authorizing A Tax Incremental Finance District #2 Expenditure, Not To Exceed \$200 To Construct & Erect A Sign Informing The Public Of Site Redevelopment Plans at 203 East Madison Street. DISCUSSION: Hansen said Alder Ziaja has asked for funding for a sign at 203 East Madison Street to display the project plan approved by the Community Development Authority. MOTION: Moved by Springer, seconded by Stinnett to authorize a Tax Incremental District #2 expenditure, not to exceed \$200 to construct and erect a sign informing the public of site redevelopment plans at 203 East Madison Street. ROLL CALL VOTE: Ayes: Ziaja, Springer, Griffin, Thomas, Stinnett and Petts. Noes: none, with Quimby absent. Motion carried.
- b. Resolution #2016-29 Authorizing The Redemption Of General Obligation Refunding Bonds, Dated April 15, 2005. DISCUSSION: Thompson described the resolution as paying down debt early. Thomas asked if this payment would put reserves below levels set by municipal policy. Thompson and Hansen said it would not. MOTION: Moved Stinnett, seconded by Griffin to approve the resolution as presented. ROLL CALL VOTE: Ayes: Ziaja, Springer, Griffin, Thomas, Stinnett and Petts. Noes: none, with Quimby absent. Motion carried.

9. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS

- a. Hansen said Kaitlyn Stonestreet was organizing a July 9th trash pick-up event along Clarkson Road.

10. ADJOURNMENT. MOTION: Moved by Springer, seconded by Thomas to adjourn. Motion carried unanimously. Approximate time: 7:32 pm.



Attest:
Mo Hansen
Clerk/Treasurer