



136 North Monroe Street, Waterloo, Wisconsin 53594-1198
Phone (920) 478-3025
Fax (920) 478-2021

RESOLUTION #2014-30

**AWARDING A CONTRACT FOR MUNICIPAL WEBSITE UPDATE SERVICES TO
GREENLEAF MEDIA OF MADISON, WISCONSIN**

WHEREAS, the CATV Regulatory Board at a June 16, 2014 meeting concluded a process of interviewing and vetting prospective vendors by recommending GreenLeaf Media of Madison to provide website update services, and;

WHEREAS, this firm was selected from eight firms that submitted service proposals as part of a public process;

THEREFORE, BE IT RESOLVED, that the City of Waterloo Common Council accepts the recommendation of the CATV Regulatory Board and directs the Clerk/Treasurer to finalize and execute contract documents in consultation with the CATV Regulatory Board.

PASSED AND ADOPTED this 19th day of June 2014.

CITY OF WATERLOO

Signed: _____
Robert H. Thompson, Mayor

Attest:

Morton J. Hansen, Clerk/Treasurer

SPONSOR(S) – CATV Regulatory Board

FISCAL NOTE – Contract amount to be determined and paid for from segregated Fund 200 revenues (CATV/WLOO revenues)



136 North Monroe Street, Waterloo, Wisconsin 53594-1198
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June 5, 2014

Manuel Ayala Lira
Gregorio Ayala
Ayala's Market
112 East Madison Street
Waterloo, WI 53594

RE: (1) Notice Of License Application Denial By June 5, 2014 City Council Action Denying Your Class "B" Beer Retail License Application For The Period Ending June 30, 2014 And (2) Notice That Your Class "B" Beer Retail License Application For The Period July 1, 2014 To June 30, 2015 Has Been Tabled

Gentlemen:

This letter is to inform you that the City Council has denied Manuel Ayala Lira's application for a Class "B" Beer Retail License for the period ending June 30, 2014.

As specified in section 125.12(3m) of the Wisconsin State Statutes, the City of Waterloo is required to notify the applicant as the reason for the denial. The reason stated in the meeting discussion was the issuance of another license for a premise on this block would create too great a density of establishments serving beer for consumption in this part of the community. An applicant denied a license may:

- Reapply for the license.
- Appeal the denial to the circuit court. §125.12(2)(d)

The matter of approval of Manuel Ayala Lira's application for a Class "B" Beer Retail License for the period beginning July 1, 2014 and ending June 30, 2015 was tabled by the Council at its June 5, 2014 meeting.

This second application was tabled and not denied. It will again be on the City Council agenda on June 19, 2014 at 7:00 p.m. in the Council Chambers, 136 North Monroe Street. The applicant should consider consulting with the Chief of Police in advance of the meeting regarding the application. Members of the City Council have stated that in this case it would be beneficial for the applicant to attend the June 19, 2014 City Council meeting beginning at 7:00 p.m. to be available to address questions.

Sincerely,

Mo Hansen
Clerk/Treasurer

ORIGINAL ALCOHOL BEVERAGE RETAIL LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning May 16 20 14 ;
ending June 30 20 14

TO THE GOVERNING BODY of the: Town of }
 Village of } Waterloo
 City of }

County of Jefferson Aldermanic Dist. No. X (if required by ordinance)

Applicant's Wisconsin Seller's Permit Number: <u>456-102645456703</u>	
Federal Employer Identification Number (FEIN): <u>454186532</u>	
LICENSE REQUESTED	
TYPE	FEE
<input type="checkbox"/> Class A beer	\$
<input checked="" type="checkbox"/> Class B beer	\$ <u>12.50</u>
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
Publication fee	\$ <u>10.00</u>
TOTAL FEE	\$ <u>22.50</u>

78
4/21/2015
+22.50
Receipt
#20373
de

1. The named INDIVIDUAL PARTNERSHIP LIMITED LIABILITY COMPANY
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above.

2. Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): Manuel Ayala Lira G.A.V.

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person.

Title	Name	Home Address	Post Office & Zip Code
President/Member	<u>MANUEL AYALA LIRA</u>	<u>111 FIRST ST. S.W. PRINCE WT</u>	<u>53590</u>
Vice President/Member			
Secretary/Member			
Treasurer/Member			
Agent			
Directors/Managers			

3. Trade Name AYALA'S MARKET Business Phone Number 920-478-8068
4. Address of Premises 112 E. Madison ST. Post Office & Zip Code 53594

5. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? Yes No
6. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
7. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? Yes No
8. (a) Corporate/limited liability company applicants only: Insert state WISCONSIN and date 4-21-14 of registration.
(b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? Yes No
(c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? Yes No
(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above.)

9. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) FIRST FLOOR

10. Legal description (omit if street address is given above):
11. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No
(b) If yes, under what name was license issued?
12. Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630.5) before beginning business? [phone 1-800-937-8864] Yes No
13. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776] Yes No
14. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants and each member of a partnership applicant must sign; corporate officer(s), members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

SUBSCRIBED AND SWORN TO BEFORE ME
this 21 day of April, 20 14
David A. M. Bawel
(Clerk/Notary Public)
My commission expires 2/22/2015

Manuel Ayala Lira
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual)
(Officer of Corporation/Member/Manager of Limited Liability Company/Partner)
(Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

TO BE COMPLETED BY CLERK			
Date received and filed with municipal clerk	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
<u>4/21/2014</u>			
Date license granted	Date license issued	License number issued	



136 North Monroe Street, Waterloo, Wisconsin 53594-1198
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May 16, 2014

Manuel Ayala Lira
Gregorio Ayala
Ayala's Market
112 East Madison Street
Waterloo, WI 53594

RE: Notice Of May 15, 2014 Council Action Tabling Consideration Of Your Class "B" Beer Retail License Application

Gentlemen:

Last night the Common Council voted to table consideration of Manuel Ayala Lira's application before the City until June 1, 2014 at 7:00 p.m. The author of the motion requested that further communication occur with the applicant.

I spoke with Gregorio this morning. I will ask Chief Sorensen to follow up with you regarding this application. Additionally the Mayor and all Alderpersons are available via email and phone. Their contact information can be found on the municipal website under the City Council section. The direct URL is:
http://www.waterloowi.us/municipal/municipal_council.php?page=members

In my conversation with Gregorio today profitability, seasonal revenue fluctuations and other factors were mentioned as reasons for seeking the permit change.

The matter will again be before the City Council on June 1, 2014 at 7:00 p.m. in the Council Chambers, 136 North Monroe Street.

Sincerely,

Mo Hansen
Clerk/Treasurer

From Municipal Code:
Section 223-4 Review of application

Treasurer shall notify the Chief of Police of each new license and permit application and these officials shall review and inspect, or cause to be inspected, the premises to determine whether the applicant and the premises comply with the regulations, ordinances and laws applicable thereto. The Chief shall furnish to the Treasurer information derived from such investigation. No license shall be renewed without a report from the Chief

COPY

RENEWAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk. Read instructions on reverse side.

For the license period beginning: July 1, 2014 ending: June 30, 2015

TO THE GOVERNING BODY of the: Town of Waterloo

County of Jefferson Aldermanic Dist. No. (if required by ordinance)

CHECK ONE Individual Partnership Limited Liability Company Corporation/Nonprofit Organization

Table with columns: TYPE, FEE. Includes rows for Class A beer, Class B beer, Class C wine, Class A liquor, Class B liquor, Reserve Class B liquor, Publication fee, and TOTAL FEE.

Handwritten notes: P2, 4/21/2014, + 110.00, Receipt # 30374

Complete A or B. All must complete C.

A. Individual or Partnership: Full Name(s) (Last, First and Middle Name) Home Address Post Office & Zip Code

B. Full Name of Corporation/Nonprofit Organization/Limited Liability Company Address of Corporation/Limited Liability Company

All Officer(s) Director(s) and Agent of Corporation and Members/Managers and Agent of Limited Liability Company: Title Name (Inc. Middle Name) Home Address Post Office & Zip Code

C. 1. Trade Name Business Phone Number 2. Address of Premises Post Office & Zip Code

- 3. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs?
4. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored.
5. Legal description (omit if street address is given above):
6. a. Since filing of the last application, has the named licensee, any member of a partnership licensee, or any member, officer, director, manager or agent for either a limited liability company licensee, corporation licensee, or nonprofit organization licensee been convicted of any offenses...
6. b. Are charges for any offenses presently pending...
7. Except for questions 6a and 6b, have there been any changes in the answers to the questions as submitted by you on your last application for this license?
8. Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee?
9. Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown under Section A or B above?
10. Does the applicant understand that alcohol beverage invoices must be kept at the licensed premises for 2 years from the date of invoice and made available for inspection by law enforcement?
11. Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

SUBSCRIBED AND SWORN TO BEFORE ME this 21 day of April, 2014. Signed by Notary Public.

Signature of Manuel Ayala Lina, Officer of Corporation/Member/Manager of Limited Liability Company/Partner/Individual.

Table with 3 columns: Date received and filed with municipal clerk, Date reported to council/board, Date license granted; License number issued, Date license issued, Signature of Clerk / Deputy Clerk.



136 NORTH MONROE STREET, WATERLOO, WISCONSIN 53594-1198
 Phone: (920) 478-3025
 Fax: (920) 478-2021
 E-mail: cityhall@waterloowi.us
 Website: www.waterloowi.us

APPLICATION FOR TEMPORARY SIGN/BILLBOARD

(Review and Action by City Plan Commission/Common Council)

Name and Address of Applicant: Sherry Rehm 412 Minnetonka Way
Waterloo, WI 53594

Location of Property on which Sign/Billboard is to be Located: 255 S. Jefferson St.
Waterloo, WI 53594

Owner of Property on which Sign/Billboard is to be Located: Jefferson St
Corner of E Madison Street
255 S. Jefferson St.
Waterloo, WI 53594 | City of Waterloo

Zoning District in which Sign/Billboard is to be Located: R-2

TYPE OF SIGN: Ground Wall Roof Window Special Event
 Advertising Business Industrial Shopping Center Banner
 Industrial Park Billboard Illuminated Non-Illuminated Memorial
 Bulletin Board Real Estate Warning Directional Other

Sign/Billboard Size: Length 24 Height 48 Square Feet 8 X 2
2 4

Submit Sign/Billboard Site Plan and the Following Information:

1. Construction materials and dimensions.
2. Distance from grade to bottom and top of graphic.
3. Distance of Sign/Billboard from public right-of-way.
4. Proposed Sign/Billboard location in relation to property lines.
5. Design calculations for 30# wind load (except flush mounted signs).

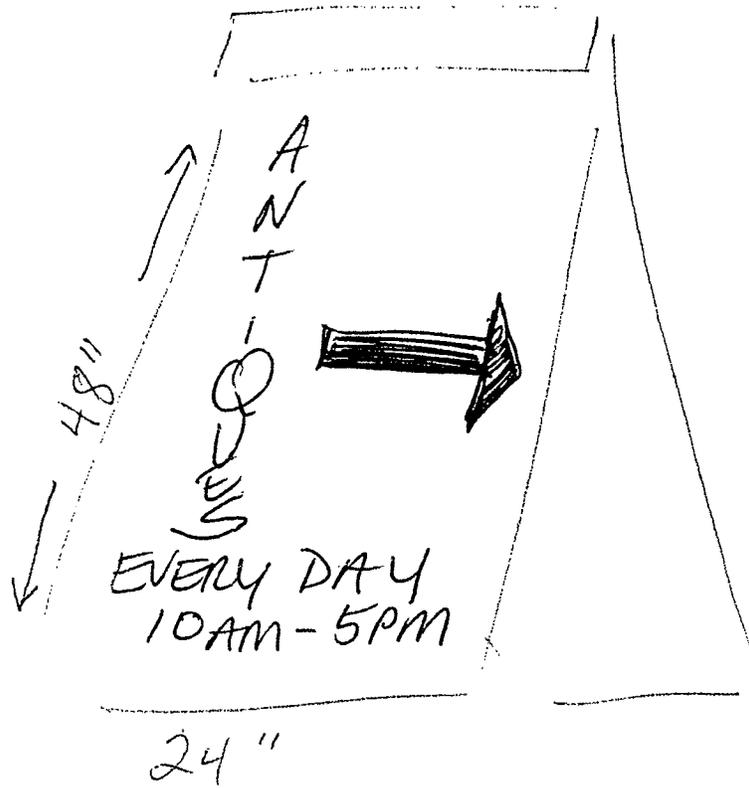
Double Sandwich Board
Side
16 sq Ft

I hereby agree to locate, construct and maintain such Sign/Billboard in compliance with the applicable requirements of the Municipal Code of the City of Waterloo.

Date: 3/30/14
 Signature of Applicant: Sherry Rehm

Plan Commission Action _____	Fee Paid <u>10.00</u> - <u>6.00</u>
Council Action _____	Receipt # <u>30344</u> - <u>30346</u>
Permit # _____	
Date Issued _____	Date Paid <u>4/4/14</u> - <u>4/7/14</u>

Fee: 10 sq. ft. or smaller - \$10.00 minimum
 Each additional sq. ft. \$1.00 to a maximum of \$50.00 for a 50 sq. ft. sign or larger.



made of wood



136 North Monroe Street, Waterloo, Wisconsin 53594-1198
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ORDINANCE #2013-06

AMENDING SECTIONS §385-2 and §385-26C OF THE MUNICIPAL CODE TO ALLOW FOR A CHANGE IN TEMPORARY SIGNS AND RESIDENTIAL DEVELOPMENT SIGNS

THE COMMON COUNCIL OF THE CITY OF WATERLOO, JEFFERSON COUNTY, WISCONSIN, DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. Chapter §385-2 of the Municipal Code of Waterloo, Wisconsin is hereby amended to create:

§385-2. Definitions

TEMPORARY SIGN

A nonpermanent sign or advertising display intended to be displayed for a short, usually fixed period of time not exceeding thirty (30) consecutive days in a twelve (12) month period, unless in conjunction with an approved temporary seasonal use. Temporary signs include wall, freestanding, and banner signs mounted on walls. A mobile or portable sign shall not be considered a temporary sign or used for such purpose. Only one (1) temporary sign may be displayed on a lot at one time. Furthermore, any one lot is limited to a maximum of two (2) temporary signs in a 12 month period. Political signs are exempt from this provision

SECTION 2. Chapter §385-26C of the Municipal Code of Waterloo, Wisconsin is hereby amended to create:

§385-26C. Signs excepted. All signs are prohibited in the residential, conservancy, and agricultural districts, except the following:.

(9) Residential Development signs advertising the sale of lots in a subdivision up to 64 square feet.

(10) Temporary political signs do not require a permit. Such signs are subject to the restrictions pertaining to safety of persons and property with the consent of the property owner or person entitled to possession of the property. No political sign may be more than 64 square feet and the total area of all political signs per lot shall not exceed 32 square feet. All signs shall be removed in accordance with state law.

SECTION 2. Effective date. This Ordinance shall become effective upon its adoption and publication in the manner provided for by law.



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RESOLUTION #2014-29

**WASTEWATER TREATMENT PLANT COMPLIANCE MAINTENANCE REPORT
(CMAR)**

WHEREAS, the City of Waterloo Common Council has reviewed the 2013 Wastewater Treatment Plant Compliance Maintenance Report, which accompanies this resolution;

THEREFORE, BE IT RESOLVED, that the City of Waterloo Common Council informs the Wisconsin Department of Natural Resources that appropriate actions will continue to be taken to maintain and exceed compliance measures and prevent effluent violations.

PASSED AND ADOPTED this 19th day of June 2014.

CITY OF WATERLOO

Signed: _____
Robert H. Thompson, Mayor

Attest:

Morton J. Hansen, Clerk/Treasurer

SPONSOR(S) – Recommended by the Waterloo Water & Light Superintendent

FISCAL NOTE – None.

COMPLIANCE MAINTENANCE ANNUAL REPORT

Facility Name: Waterloo Wastewater Treatment Facility

Last Updated:
5/27/2014

Reporting Year: 2013

Influent Flow and Loading

Questions								
1.	Monthly average flows and (C)BOD loadings.							
	Influent No.701	Influent Monthly Average Flow, MGD	X	Influent Monthly Average (C)BOD Concentrati on mg.l	X	8.34	=	Influent Monthly Average(C) BOD Loading, pounds/day
	January	0.3821	X	267	X	8.34	=	852
	February	0.3963	X	242	X	8.34	=	799
	March	0.4771	X	251	X	8.34	=	998
	April	0.7049	X	131	X	8.34	=	767
	May	0.6289	X	187	X	8.34	=	979
	June	0.6090	X	202	X	8.34	=	1028
	July	0.4876	X	250	X	8.34	=	1015
	August	0.3976	X	208	X	8.34	=	689
	September	0.3688	X	219	X	8.34	=	673
	October	0.3816	X	211	X	8.34	=	670
	November	0.3915	X	228	X	8.34	=	744
	December	0.3763	X	232	X	8.34	=	727
2.	Maximum month design flow and design (C)BOD loading.							
		Design	X	%	=	% of Design		
	Max Month Design Flow, MGD	.509	x	90	=	0.4581		
			x	100	=	.509		
	Design (C)BOD, lbs./day	1967	x	90	=	1770.3		
			x	100	=	1967		

COMPLIANCE MAINTENANCE ANNUAL REPORT

Facility Name: Waterloo Wastewater Treatment Facility

Last Updated:
5/27/2014

Reporting Year: 2013

Influent Flow and Loading (Continued)

3. Number of times the flow and (C)BOD exceeded 90% or 100% of design, points earned, and score:

	Months of Influent Flow	Number of times flow was greater than 90% of design	Number of times flow was greater than 100% of design	Number of times (C)BOD was greater than 90% of design	Number of times (C)BOD was greater than 100% of design
January	1	0	0	0	0
February	1	0	0	0	0
March	1	1	0	0	0
April	1	1	1	0	0
May	1	1	1	0	0
June	1	1	1	0	0
July	1	1	0	0	0
August	1	0	0	0	0
September	1	0	0	0	0
October	1	0	0	0	0
November	1	0	0	0	0
December	1	0	0	0	0
Points per each exceedance		2	1	3	2
Exceedances		5	3	0	0
Points		10	3	0	0
Total Number of Points					13

4. Was the influent flow meter calibrated in the last year?

Yes Enter last calibration date, MM/DD/YYYY 06\03\2013
 No -explain

5. Sewer Use Ordinance

5.1 Did your community have a sewer use ordinance that limited or prohibited the discharge of excessive conventional pollutants ((C)BOD, SS, or pH) or toxic substances to the sewer from industries, commercial users, hauled waste, or residences?

- Yes
- No

If No, please describe:

COMPLIANCE MAINTENANCE ANNUAL REPORT

Facility Name: Waterloo Wastewater Treatment Facility

**Last Updated:
5/27/2014**

Reporting Year: 2013

Influent Flow and Loading (Continued)

5.2 Was it necessary to enforce?

- Yes
 No

If Yes, please describe:

6. Septage Receiving

6.1 Did you have requests to receive septage at your facility?

Septic Tanks	Holding Tanks	Grease Traps
<input type="radio"/> Yes <input checked="" type="radio"/> No	<input checked="" type="radio"/> Yes <input type="radio"/> No	<input type="radio"/> Yes <input checked="" type="radio"/> No

6.2 Did you receive septage at your facility? If yes, indicate volume in gallons

Septic Tanks	Holding Tanks	Grease Traps
<input type="radio"/> Yes <input checked="" type="radio"/> No	<input type="radio"/> Yes <input checked="" type="radio"/> No	<input type="radio"/> Yes <input checked="" type="radio"/> No
gal	gal	gal

6.2.1 If yes to any of the above, please explain if plant performance is affected when receiving any of these wastes

7. Pretreatment

7.1 Did your facility experience operational problems, permit violations, biosolids quality concerns or hazardous situations in the sewer system or treatment plant that were attributable to commercial or industrial discharges in the last year?

- Yes
 No

If Yes, describe the situation and your community's response:

We had a plant operational problem that came from an industry, we notified them and they corrected the problem.

7.2 Did your facility accept hauled industrial wastes, landfill leachate, etc?

- Yes
 No

If yes, describe the types of wastes received and any procedures or other restrictions that were in place to protect the plant from the discharge of hauled industrial wastes.

COMPLIANCE MAINTENANCE ANNUAL REPORT

Facility Name: Waterloo Wastewater Treatment Facility

Last Updated:
5/27/2014

Reporting Year: 2013

Influent Flow and Loading (Continued)

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Total Points Generated

13

Score (100 - Total Points Generated)

87

Section Grade

B

COMPLIANCE MAINTENANCE ANNUAL REPORT

Facility Name: Waterloo Wastewater Treatment Facility

Last Updated:
5/27/2014

Reporting Year: 2013

Effluent Quality and Plant Performance ((C)BOD)

Questions

1. Monthly average effluent values, exceedances, and points for (C)BOD:

Outfall No.001	Monthly Average C(BOD) Limit (mg/L)	90% of Permit Limit >10 (mg/L)*	Effluent Monthly Average C(BOD) (mg/L)	Months of Discharge with a Limit	Permit Limit Exceedance	90% Permit Limit Exceedance
January	24	21.6	0	1	0	0
February	24	21.6	1	1	0	0
March	24	21.6	0	1	0	0
April	24	21.6	0	1	0	0
May	12	10.8	0	1	0	0
June	12	10.8	0	1	0	0
July	12	10.8	0	1	0	0
August	12	10.8	0	1	0	0
September	12	10.8	0	1	0	0
October	12	10.8	0	1	0	0
November	24	21.6	0	1	0	0
December	24	21.6	0	1	0	0

* Equals limit if limit is <=10

Months of Discharge/yr	12		
Points per each exceedance with 12 months of discharge:		7	3
Exceedances		0	0
Points		0	0
Total Number of Points			0

NOTE: For systems that discharge intermittently to waters of the state, the points per monthly exceedance for this section shall be based upon a multiplication factor of 12 months divided by the number of months of discharge.

Example: For a wastewater facility discharging only 6 months of the year, the multiplication factor is $12/6 = 2.0$

2. If any violations occurred, what action was taken to regain compliance?

We found the problem and had it repaired.

3. Was the effluent flow meter calibrated in the last year?

Yes - enter last calibration date, MM/DD/YYYY:

06\03\2013

No - explain: