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**CATV REGULATORY BOARD
COUNCIL CHAMBER OF THE MUNICIPAL BUILDING
136 N. MONROE STREET
October 23, 2013
5:00 p.m.**

1. **Call to Order and Roll Call.** Steve Battenberg called the meeting to order at 5:00 p.m. CATV board members present: Dale Van Holten, Bobbi Foutch-Reynolds, Laura Cotting and CATV Director Jesus Burgos.
2. **Approval of Previously Unapproved Meeting Minutes**
Motion: Moved by Steve Battenberg to approve the minutes from the past meeting, seconded by Bobbi Foutch-Reynolds. **Voice vote:** Approved.
3. **Citizen Input**
None
4. **Unfinished business.**
We touched on Flex Consulting and agreed that we are formally done with them. The director should stay in contact in order to see about possibilities of a marketing intern.
5. **Director's Report**
Jesus Burgos reported on the CATV improvement of the station signal and problems that we are having with recording the Waterloo high school sports activities. Jesus also informed the board of the need for more videographers
6. **New Business**
 - a. **Sales position.** Ideas such as a marketing intern, training interested videographers in the area of sales and pricing.
 - b. **CATV New Slogan.** Laura Cotting suggested ideas such as Just For You at the "New LOO", Viewers Rule at the "New LOO", Weather Forecast Every 15 Minutes at the "New LOO", Keeping Up With Times at the "New LOO" and Featuring Local News at the "New LOO". The board agreed with this idea. Laura Cotting also touched on ideas of creating a full time position for the director of CATV.
7. **Future agenda items and announcements.**
 - a. Ribbon cutting for Waterloo Trailhead Facility.
 - b. Possibilities of the creation of an auction committee with the support of the antique mall.
8. **Adjournment**
Motion: Moved by Dale Van Holten, seconded by Laura Cotting to adjourn. **Voice vote:** Motion carried.

Jesus Burgos
WLOO Coordinator/Director