



136 N. MONROE STREET, WATERLOO, WI 53594
PHONE (920) 478-3025
EMAIL cityhall@waterloowi.us
FAX (920) 478-2021

**PUBLIC NOTICE OF A COMMITTEE MEETING OF THE
COMMON COUNCIL OF THE CITY OF WATERLOO**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that the following meeting will be held:

COMMITTEE: COMMUNITY DEVELOPMENT COMMITTEE

DATE: Thursday, August 15, 2013 TIME: 6:30 p.m.

LOCATION: Municipal Building - 136 N. Monroe Street, Police Training Room

to consider the following:

1. CALL TO ORDER & ROLL CALL
2. APPROVAL OF PREVIOUSLY UNAPPROVED MEETING MINUTES
3. CITIZEN INPUT
4. WATERLOO ECONOMIC DEVELOPMENT PROGRAM UPDATE – ERRIN WELTY, VIERBICHER & ASSOCIATES (WRITTEN REPORT)
5. UNFINISHED BUSINESS
 - a. County/Municipal Trash and Recycling Opportunities – E-Waste, Chemical Waste And Other Waste Streams
 - b. Rock River Coalition – Local Chapter
 - c. Neighborhood Project Ideas – Review and Comments On Community & Neighborhood Improvement Project Business Plan Including Mural Project
6. NEW BUSINESS
 - a. Rock River Coalition – Local Chapter
7. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
8. ADJOURN

Morton Hansen
Clerk/Treasurer

*** See Council Packet

Committee Members: Van Holten, Ziaja and Reynolds

Posted, Emailed & Distributed: August 9, 2013

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

Waterloo Economic Development Program 8/8/13

Business Prospecting

- Coordination with potential new business on site tours and community information
- Developed strategic retail tenant target list for future retail developments
- Wrote RFP for liquor license availability to facilitate restaurant development
- Discussions with brokers regarding imminent warehouse RFP and potential tenants
- Outreach to Wisconsin & Southern regarding potential tenants for warehouse properties

Infill/Redevelopment Planning

- Followup conversations regarding west Madison Street development opportunities
- Submitted two responses to statewide prospect proposals for manufacturing companies
- Ongoing financial projections and municipal impact calculations for redevelopment efforts.

Program Development/Implementation

Community Engagement

- Developed business plan for community enhancement program.
- Send additional blast email regarding competitive advantages of Waterloo.
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Residential Recruitment

- Path video uploaded to cable station, additional footage underway.
- Communications with home builders about speculative home development.

Business Council

- Invited council to attend Jefferson Manufacturing Summit in August.