

# WATERLOO COMMUNITY DEVELOPMENT AUTHORITY - Minutes

JULY 16, 2013 – POLICE TRAINING ROOM, MUNICIPAL BUILDING

- 1) **Roll Call And Call To Order.** Ziaja called the meeting to order at 6:00. Members present: Stinnett, Cole, Ziaja, Strasser and Freund. Absent: Sellnow and Van Holten. Others attending: Laura Cotting (to talk about Interactive Map item) and Clerk/Treasurer Mo Hansen.
- 2) **Approval of Meeting Minutes.** **Motion:** Moved by Stinnett, seconded by Cole to approve the January 15, 2013 and April 16, 2013 meeting minutes. **Abstain** – Strasser. **Voice vote:** Motion carried.

**Motion From The Floor: Motion:** Moved by Ziaja, seconded by Stinnett to amend the agenda to take up items 5b before 3. **Voice vote:** Motion carried. The Council took the item up at this time. **Note:** For purposes of the meeting minutes, the actions are documented in the sequences of the posted agenda.

- 3) **Citizen Input.** None.

## 4) **Recurring Reports - Informational**

- a) **Budget Report.** A written report was presented.
- b) **Maunasha Business Development Program.** Hansen gave a verbal report of Craig Kettleson's work.
- c) **Find Your Path Here Program.** A written report was presented.

## 5) **Unfinished Business.**

- a) **Entering Into Negotiations Regarding Redevelopment & Reuse Sites - Update**
  - i. **333 Portland Road, 173 North Monroe Street, 115 North Monroe Street, 123 South Monroe Street.**  
**Discussion:** The concept was reviewed. No response has been received from Gauthier.
- b) **Interactive Map Update.** Laura Cotting reported that great progress has been made with the Interactive Map. The total package would be approximately \$15,000.
- c) **Lighting Find Your Path Here Welcome Signs.** **Discussion:** Hansen reported that vendors are still compiling their price lists. The costs are coming in at \$5,000 - \$12,000/light, with a total of 5 signs. Freund is going to contact an electrician for his expertise. More information forthcoming.
- d) **120 West Madison Street – Post Acquisition Activities.** Clerk/Treasurer Hansen updated the committee. The committee discussed the issue at some length. It was suggested to assemble all ideas gathered thus far and proceed with some decision.
- e) **Find Your Path Here Program Marketing Options - \$5,000 TV Plan.** Clerk/Treasurer informed the committee of marketing ideas to enhance the Find Your Path Here program. Jesus Burgos, CATV Director is willing to assist in the creation of the advertising gimmicks. Freund and Strasser volunteered to help on a sub-committee with the objective of bringing back information for the third Tuesday in August.

## 6) **New Business.** None.

- a) **Creation of Tax Incremental District No. 4 – Recommendation To Council.** Clerk/Treasurer Hansen briefed the committee on the Creation of the Tax Incremental District No. 4. **Motion:** Moved by Freund, seconded by Stinnett to recommend to Council for the creation of a Tax Incremental District No. 4. **Voice vote:** Motion carried.

## 7) **Future Agenda Items And Announcements.**

- 8) **Adjournment.** **Motion:** Moved by Ziaja, seconded by Stinnett to adjourn at approximately 7:07 p.m. **Voice vote:** Motion carried.

Attest:

Mo Hansen  
Clerk/Treasurer