



136 N. MONROE STREET, WATERLOO, WI 53594
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**PUBLIC NOTICE OF A COMMITTEE MEETING OF THE
COMMON COUNCIL OF THE CITY OF WATERLOO**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that the following meeting will be held:

COMMITTEE: COMMUNITY DEVELOPMENT COMMITTEE

DATE: Thursday, May 16, 2013 TIME: 6:30 p.m.

LOCATION: Municipal Building - 136 N. Monroe Street, Police Training Room

to consider the following:

1. CALL TO ORDER & ROLL CALL
2. APPROVAL OF PREVIOUSLY UNAPPROVED MEETING MINUTES
3. CITIZEN INPUT
4. UNFINISHED BUSINESS
 - a. Waterloo Economic Development Program Update – Errin Welty, Vierbicher & Associates (Written Report)
 - b. Maunsha River Clean-up – Post Event Summary
5. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
 - a. Notice Of Public Hearing Of The Plan Commission For Land Use Rezoning – 720 West Madison Street, May 28, 2013

6. ADJOURN

Morton Hansen
Clerk/Treasurer

*** See Council Packet

Committee Members: Van Holten, Ziaja and Reynolds

Posted, Emailed & Distributed: May 10, 2013

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

Waterloo Economic Development Program 5/10/13

Business Prospecting

- Ongoing meetings/discussion with companies, property owners and developers with interest in logistics related cluster.
- Outreach to developers to create site plans for business park parcels to provide in demand small tenant industrial space. Negotiations now occurring between land owner and developer.
- Sent marketing materials on several existing sites to business or brokers known to be looking in the area.
- Followup discussions/meeting with brokers/developers looking for projects in the region.

Infill/Redevelopment Planning

- Ongoing discussions with developers with formal intent to redevelop portions of Donnelley facilities.
- Multiple meetings with Hawthorn and Stone/Lang Group regarding project financials and timeline.
- Coordination with Movin Out to submit letter of intent for Donnelley parking lot parcel.
- Financial projections, TIF analysis and vetting of developer financials.

Program Development/Implementation

Community Engagement

- May river cleanup event scheduled
- Outreach to businesses potentially interested in participating in free business succession planning program.
- Arts grant was not awarded this year, although the submittal scored well and was encouraged to revise and resubmit next year. Additional grant options being explored.

Residential Recruitment

- Discussions with Home Builder Association representatives about recruitment of new builders and structure of program.
- Student-developed residential testimonial video draft received, comments submitted. Final version by end of school year.

Business Council

- Forwarded survey from Milwaukee Technical College to area employers for potential expansion of educational services.
- 2013 sponsorship of Wisconsin Business Plan Contest secured.

Merchant Council

- Updates to shopping/dining guide underway for distribution to area merchants in June.



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NOTICE OF PUBLIC HEARING FOR LAND USE REZONING UNDER PROVISIONS OF CHAPTER §385-19 CON, CONSERVANCY DISTRICT AND §385-31 CHANGES AND AMENDMENTS TO THE ZONING CODE OF THE CITY OF WATERLOO, WISCONSIN

Please take notice that the Plan Commission of the City of Waterloo, Jefferson County, Wisconsin, acting under provisions of Chapter §385-19 and §385-31 of the Zoning Code of the City of Waterloo, shall hold a public hearing on the matter of an application from the Community Development Committee, in regards to the property located at 720 W. Madison Street, Waterloo.

The land use-rezoning request is to allow a change in land use from existing M-1, Limited Industrial District to CON, Conservancy District to be designated as Maunesh Park.

The property is described as follows:

Tax Parcels: 290-0813-0721-005 & 290-0813-0721-006

OUTLOT 111, ASR PLT EX LAND IN STH 19 IN 725-675 & LOT 1, CSM 2733-10-229

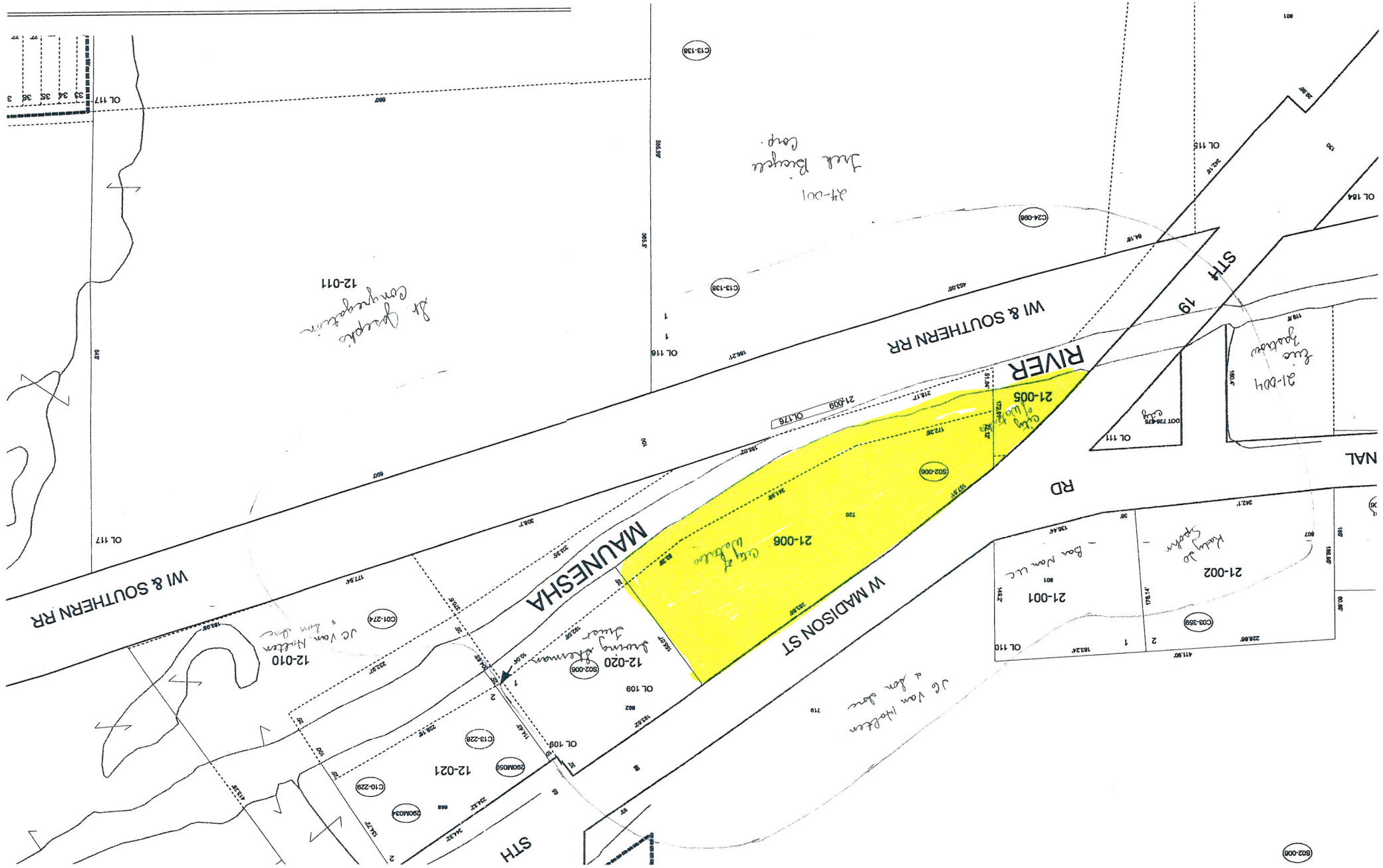
Also known as 720 W. Madison Street, Waterloo

Be further notified that the Plan Commission will hear all persons interested or their agents or attorneys concerning the recommendation for a land use zoning change at a public hearing to be held at **7:15 p.m., on Tuesday, May 28, 2013 in the Council Chamber of the Municipal Building, 136 N. Monroe Street, Waterloo.**

Subsequent to the public hearing, the Plan Commission shall recommend approval, denial or conditional approval of the land use rezoning request to the Common Council. The Common Council will act on the Plan Commission's recommendation at their regular scheduled June 6, 2013 meeting.

Morton J. Hansen
City Clerk/Treasurer

PUB: The Courier: May 9 and 16, 2013



St Charles Corp.
12-011

The River Corp.
24-001

Eric Johnson
21-004

City of Madison
12-020

JG Van Halbeek & Son LLC
12-010

JG Van Halbeek & Son LLC
21-001

Kelly Jo Spohn
21-002

S02-006

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