

CITY OF WATERLOO COMMUNITY DEVELOPMENT COMMITTEE MINUTES
THE MUNICIPAL BUILDING - 136 NORTH MONROE ST
April 18, 2013

1. **CALL TO ORDER & ROLL CALL.** Alderperson Van Holten called the meeting to order at 6:00 p.m. in the Police Training Room. Alderpersons present – Van Holten, Reynolds and Ziaja. Absent – none. Others attending – Errin Welty of Vierbicher & Associates.
2. **APPROVAL OF PREVIOUSLY UNAPPROVED MEETING MINUTES.** **Motion:** Moved by Reynolds, seconded by Ziaja to table the minutes. **Voice Vote:** Motion carried.
3. **CITIZEN INPUT.** None.
4. **UNIFNISHED BUSINESS**
 - a. **Waterloo Economic Development Program Update – Errin Welty, Vierbicher & Associates (Written Report).** Noted.
 - b. **720 West Madison Street – Demolition Fuel Contamination Site Investigation Update.** **Motion:** Moved by Ziaja, seconded by Reynolds to transfer the item to the Parks Commission. **Voice Vote:** Motion carried.
 - c. **Maunasha River Clean-up Schedule.** Van Holten commended Ziaja and Stinnett for the work already put into the Maunasha River Clean-up. Ziaja reported that he and Stinnett split the list of sponsors to contact them for their commitments and when they could expect to receive them. May 9th has been set as the date for a walk through to survey the areas and mark the hazard areas or areas where there might be wildlife. An emergency call will be placed if there is high water or extremely bad weather in the forecast. The rain date will be April 18th.

Van Holten has a display in the Courier window advertising the “Great Maunasha River Clean-up”. Mo is to contact Burger King and the Lang Group for permission to use their parking lots for staging areas. Ziaja would like to have liability waivers signed from property owners who may abutt the river. The route will be from Burger King around the bend to the Edison Street (N. Monroe Street) parking lot and then to wherever they end up, hopefully to the park. They plan on playing it by ear and probably will schedule a second clean-up. The Courier will be having another front page story.
 - d. **Railroad Bridge Mural.** Errin Welty reported that the grants would be reviewed on April 19th.
 - e. **Matching Funds For Civic Group Fundraising.** Van Holten is seeking approximately \$5,000 in seed money as a starter for Civic Group Fundraising. Certain organizations are offering to donate – Schwandts gave to the bank and the Masons are helping the Waterloo EMS fund the Lifeline project. Van Holten said he would like to see matching funds for non-profit organizations in the City of Waterloo. He mentioned that there was \$1,500 in the Park fund for the skateboard park and \$50,000 had already been transferred from the Cable Board to pay bills and the rest went to Firemen’s Park. Errin Welty mentioned the Waterloo Community Foundation, which is ran by Steve Battenberg as an avenue to run funds through. Van Holten asked the committee to bring thoughts to the next meeting for Matching Funds for non-profit organizations.
5. **FUTURE AGENDA ITEMS AND ANNOUNCEMENTS.** Van Holten informed Welty that the CDA has referred to 120 W. Madison Street issue to Council. Discussion was held on the Gauthier buildings, the Hotmar block building, Hurley’s building about things that could be done with them. Ziaja mentioned a “No Hassle Way” to advertise the “Find Your Path Here” program and that possibly Lannoy’s Piggly Wiggly could put fliers in the shopping bags. Errin Welty thought a photo opportunity would be great with a family in front of a house with a shopping cart, trees, a car and other items from merchants. Van Holten asked Hansen to place on the next CDC agenda the “Find Your Path Here” merchant promo and photo opportunity. Van Holten informed the committee that the Cable Board interviewed another candidate for Cable Director and they are waiting for another to respond. When that is completed the director will be able to help promote the program. Welty mentioned the program “THRIVE” as a possibility. Van Holten asked that she put them on their mailing list for

their newsletter.

6. **ADJOURN. Motion:** Moved by Reynolds, seconded by Ziaja to adjourn. Motion carried. Approximate time: 6:48 p.m.

Attest:

Morton Hansen
Clerk/Treasurer