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PUBLIC NOTICE OF A COMMITTEE MEETING OF THE COMMON COUNCIL OF THE CITY OF WATERLOO

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that the following meeting will be held:

COMMITTEE: COMMUNITY DEVELOPMENT COMMITTEE

DATE: Thursday, March 21, 2013 TIME: 6:00 p.m.

LOCATION: Municipal Building - 136 N. Monroe Street, Police Training Room

to consider the following:

1. CALL TO ORDER & ROLL CALL
2. APPROVAL OF PREVIOUSLY UNAPPROVED MEETING MINUTES
3. CITIZEN INPUT
4. UNFINISHED BUSINESS
 - a. Waterloo Economic Development Program Update – Errin Welty, Vierbicher & Associates (Written Report)
 - b. 720 West Madison Street – Demolition Fuel Contamination Site Investigation Update
 - c. Maunsha River Clean-up Schedule
 - d. Railroad Bridge Mural
 - e. Matching Funds For Civic Group Fundraising
5. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
6. ADJOURN

Morton Hansen
Clerk/Treasurer

*** See Council Packet

Committee Members: Van Holten, Ziaja and Reynolds

Posted, Emailed & Distributed: March 18, 2013

PLEASE NOTE: It is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

CITY OF WATERLOO COMMUNITY DEVELOPMENT COMMITTEE MINUTES
THE MUNICIPAL BUILDING - 136 NORTH MONROE ST
January 17, 2013

1. **CALL TO ORDER & ROLL CALL.** Alderperson Van Holten called the meeting to order at 6:30 p.m. in the Police Training Room. Alderpersons present – Van Holten, Reynolds and Ziaja. Absent – none. Others attending – Errin Welty of Vierbicher & Associates and Maureen Giese.
2. **APPROVAL OF PREVIOUSLY UNAPPROVED MEETING MINUTES.** **Note:** No action taken.
3. **CITIZEN INPUT.** Maureen Giese said she was present to see what the matching funds agenda item was about.
4. **UNFINISHED BUSINESS**
 - a. **Waterloo Economic Development Program Update – Errin Welty, Vierbicher & Associates. Discussion:** Welty provided updates including details on a railroad mural. Giese referenced a color book. Welty provided an update on developers interested in matching the Find Your Path Here dollars. Welty handed out and discussed 2013 talking points. Van Holten thanked Welty for her work. No action taken.
 - b. **720 West Madison Street – Demolition Fuel Contamination Site Investigation Update. Discussion:** Van Holten summaries points from the site investigation document. Welty mentioned developer interest in the adjacent parcels.
5. **NEW BUSINESS**
 - a. **Mauneshia River Clean-up Schedule. Discussion:** Ziaja suggested May for a date. Welty suggested a date before school gets out. Van Holten suggested late May as a target month before Memorial Day. Welty suggested a trash contest. Ziaja volunteered to head up the activity. No action taken.
 - b. **Railroad Bridge Display Mural. Discussion:** Welty distributed the funding application. The agenda item was changed to "Mural" rather than "Display." A Department of Transportation OK was discussed. Giese suggested opening it to all ages. Van Holten said funding was a next step. Giese said she knew who painted the water tower. No action taken.
 - c. **Matching Funds For Civic Group Fundraising. Discussion:** Van Holten referenced fundraisers at the Mode Theater. He noted the foundations referenced the Clerk/Treasurer's. Van Holten said \$220 was raised for the Food Pantry at a fundraiser he held at the Mode Theater.
6. **FUTURE AGENDA ITEMS AND ANNOUNCEMENTS.**
7. **ADJOURNMENT. Motion:** Moved by Reynolds, seconded by Ziaja to adjourn. Motion carried. Approximate time: 7:02 p.m.

Attest:



Mo Hansen
Clerk/Treasurer

**CITY OF WATERLOO COMMUNITY DEVELOPMENT COMMITTEE MINUTES
THE MUNICIPAL BUILDING COUNCIL CHAMBERS - 136 NORTH MONROE ST
February 21, 2013**

No meeting due to lack of quorum.

Attest:

A handwritten signature in black ink, appearing to read 'Morton Hansen', written over a horizontal line.

Morton Hansen, Clerk/Treasurer

Waterloo Economic Development Program Update 3/15/13

Business Prospecting

- Ongoing meetings with companies, property owners and developers with interest in logistics related cluster.
- Outreach to developers to create site plans for business park parcels to provide in demand small tenant industrial space. Coordinating with Craig Kettleon to identify potential business tenants and necessary price point for projects.
- Created listing of target retail tenant types and companies in association with pending projects to target potential tenants.

Infill/Redevelopment Planning

- Submitted CDBG grant application for demolition funding for Donnelley facilities.
- Multiple meetings with Hawthorn and Stone regarding project financials and timeline.
- Multiple meetings with developers interested in additional Donnelley site development
- Toured historic preservation architect through Community Hall to determine potential for historic preservation credits.
- Outreach to businesses/brokers regarding potential availability of warehouse facilities.

Program Development/Implementation

Community Engagement

- Submitted three press releases to Courier for all-city mailing.
- Presented at Chamber annual dinner event.
- May river cleanup event scheduled
- Submitted grant to Wi arts board for rail bridge project funding. Secured support from school districts, and identified potential mural artists.

Residential Recruitment

- Hosted second Path program sponsor meeting.
- Received additional local and regional press on home builder expansion of Path program.
- Student-developed residential testimonial video due in April.

Business Council

- February meeting provided presentations from Brad Donner on school to work and WEDC representatives on export program training. Follow up may include Waterloo or Jefferson County training program locations.
- 2013 sponsorship of Wisconsin Business Plan Contest secured.

Merchant Council

- March meeting scheduled for 8 am, March 20th at Maunsha Business Center. Discussion topics include summer activities, workforce marketing and partnerships with library and other civic organizations.