

WATERLOO COMMUNITY DEVELOPMENT AUTHORITY - Minutes

JANUARY 15, 2013 – POLICE TRAINING ROOM, MUNICIPAL BUILDING

- 1) **Roll Call And Call To Order.** Vice-Chairperson Wiltzius called the meeting to order at 6:02. Members present: Sellnow (by phone), Stinnett, Cole, Ziaja and Wiltzius. Absent: Van Holten and Kluck. Others attending – Maureen Giese and Clerk/Treasurer Mo Hansen.
- 2) **Meeting Minutes Approval – November 20, 2012 & December 18, 2012. Motion:** Moved by Stinnett seconded by Wiltzius to approve the November 20, 2012 meeting minutes as presented. **Voice vote:** Motion carried. Note: A document stating that the December 18, 2012 was cancelled was presented.
- 3) **Citizen Input.** Maureen Giese said she was under the impression that the CDA would take up the matter of providing funding for local civic organizations. She said Historical Society members staffed the 2011 Waterloo Holiday Store; that she would appreciate answers to her emails; that Historical Society website information should be re-directed to Facebook; and that multiple Council had turned down her request for funds for the Historical Society.
- 4) **Recurring Reports**
 - a) **Clerk/Treasurer's Budget Report** – Year-end information along with the 2013 budget were presented. No action taken.
 - b) **Maunasha Business Development Program** – Hansen provided verbal summary on the concept of interesting Trek in activity involving Foreign Trade Zone No. 41. Craig Kettleson issued a written report. No action taken.
 - c) **Find Your Path Here Program** – Hansen presented a recipient summary list, a Trulia.com report and a MailChimp.com report on a recent email. He said he would present a variety of marketing options at the next meeting to further reach the targeting audiences. Sellnow asked that the welcome sign change be put in place. No formal action taken.
- 5) **Unfinished Business.** None.
- 6) **New Business.**
 - a) **Entering Into Negotiations Regarding Redevelopment & Reuse Sites**
 - i) **333 Portland Road, 173 North Monroe Street, 115 North Monroe Street, 123 South Monroe Street.**

Discussion: Hansen outlined a concept of seeking an option to purchase four properties from Jim Gauthier. He reviewed each property. Sellnow said starting negotiations would mean Errin Welty could market property. **Motion:** Moved by Stinnett, seconded by Sellnow to direct the sending of the letter to the property owner to initiate a discussion on the topic. **Voice vote:** Motion carried.
- 7) **Future Agenda Items And Announcements.** None.
- 8) **Adjournment. Motion:** Moved by Stinnett, seconded by others to adjourn. **Voice vote:** Motion carried.

Attest:

Mo Hansen, Clerk/Treasurer