WATERLOO COMMUNITY DEVELOPMENT AUTHORITY - _Minutes_

March 20, 2012 – POLICE TRAINING ROOM, MUNICIPAL BUILDING

Corrected 4/17/2012 per CDA action

1) **Roll Call And Call To Order.** Chairperson Sellnow called the meeting to order at 6:00. Members present: Sellnow, Van Holten, Wiltzius, Kluck, ~~Stinnett~~ and Cole. Absent: Stinnett and Abell. Others attending – Alyssa Skiba of the Courier, Alderperson Matt Ziaja and Clerk/Treasurer Mo Hansen.

2) **Meeting Minutes Approval – February 16, 2012. Motion:** Moved by Cole, seconded by Wiltzius to approve the meeting minutes as presented. **Voice vote:** Motion carried with Van Holten abstaining.

3) **Citizen Input.** None.

4) **Miscellaneous Business And Communications**
   a) **Clerk/Treasurer's Budget Report (informational). Discussion:** Hansen reported that reimbursement from EDA was pending. No action taken.

5) **Unfinished Business**
   a) **Maunesha Business Development Program – Update. Discussion:** Hansen read from a March 20 email from Craig Kettleson. No action taken.
   b) **Residential Housing Improvements – USDA Program Coordination – Update. Discussion:** Van Holten requested a brochure. No action taken.
   c) **Promoting Residential Housing Sales – Program Review. Discussion:** An Errin Welty program outline promoting residential housing sales was distributed. Sellnow described program details relating to assembling a bundle of Waterloo specific goods as an incentive for the buyers of new or existing homes. Cole spoke in favor of having others such as realtors or Craig Kettleson forward ideas to the members. Keri Sellnow spoke in favor of having marketing items produced locally by Kris and/or Brian Marconnet. **By Consensus:** The members sought greater detail from Errin Welty and others.

6) **New Business.** None.

7) **Future Agenda Items And Announcements.** #Ziaja expressed interest in providing photos for use in promotional materials.

8) **Adjourn. Motion:** Moved by Cole/Wiltzius, seconded by others to adjourn. **Voice vote:** Motion carried. Time was 6:30 p.m.

Attest:

Mo Hansen, Clerk/Treasurer