



136 North Monroe Street, Waterloo, Wisconsin 53594-1198  
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-- PUBLIC MEETING NOTICE --  
**CITY OF WATERLOO  
COMMUNITY DEVELOPMENT AUTHORITY**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that the following meeting will be held.

**DATE:** Tuesday, December 21, 2010 **TIME:** 6:00 p.m. to 7:30 p.m.  
**LOCATION:** Municipal Building, 136 N. Monroe Street (room location to be assigned)

1. Roll Call And Call To Order
2. Approval Of The November 16, 2010 Meeting Minutes
3. Citizen Input
4. Miscellaneous Business And Communications
5. Unfinished Business
  - a. Bylaws & Operating Procedures [Hurley]
  - b. Maunsha Business Center Action Plan
    - i. Building Work Group – Action Plan [Sellnow/Forman]
      1. Sought/Received Additional Project Funding – [Sellnow/Forman]
      2. Review Of Bid Documents – [Hurley & Forman]
      3. Awarding Contractor Contract – tentative date – January meeting [Forman]
    - ii. Training Work Group – Action Plan [Wiltzius]
    - iii. Maunsha Business Development Program [Hurley]
      1. Rick Roeser, Business Development Specialist Wisconsin Business Innovation Corporation
      2. Review Of \$51,500 In Non-Construction Funding
    - iv. Project Marketing/Communication [Hurley]
      1. Review And Action On Awarding Work From Submitted Bids For A Maunsha Business Center Construction Sign [Sellnow]
  - c. Assessing CDA Project Priorities [Cole/Van Holten]
    - i. South Monroe Street, Community Building & CDBG-EAP Project [Van Holten/Forman]
    - ii. Consideration Of Hiring A Consultant To Recruit Businesses [Sellnow]
    - iii. Leveraging Existing Fiber Optics Infrastructure [Sellnow]
  - d. CDA Project Criteria [Hurley]
  - e. Election of Officers [Hurley]
6. New Business
7. Future Agenda Items And Announcements
8. Adjourn

**Previously Completed 2010 Agenda Items**

Community Development Block Grant (CDBG) Funding Opportunity Background Review – 1/19/2010  
Consideration Of A By-Law Relating To Meeting Attendance – 1/19/2010  
Maunasha Business Center - Entrepreneurial Development Committee - withdrawn 2/16/2010  
Redevelopment of South Monroe Street – withdrawn 2/16/2010  
High Speed Rail – withdrawn 3/16/2010  
Review & Consideration of Barry Gore Scope of Services Proposal – 3/16/2010  
Funding for an Economic Development Director/Coordinator Position – referred to Finance Committee 4/20/2010  
Jefferson County Transportation Review – withdrawn 5/18/2010  
Consideration Of Closing Out TIF #1 – withdrawn 6/15/2010  
Promoting Waterloo – withdrawn 6/15/2010  
2010 CDA Budget & Consideration Of Amendments – referred to Council 6/15/2010  
Consideration of Tax Incremental District #2 – withdrawn 8/17/2010  
MBC Building Work Group - Sought/Received Additional Project Funding 11/16/2010  
MBC Building Work Group - Architect's Request For Additional Compensation Given Larger Project 11/16/2010  
MBC Training Work Group - Two MATC Coordinating Meetings 11/16/2010  
MBC Training Work Group - Scheduling MATC Meetings With Targeted Employers 11/16/2010  
Freight Warehousing & Rail Based Economic Development 11/16/2010  
Freight Rail Siding In Waterloo As Part Of High Speed Rail Project 11/16/2010

Morton Hansen  
Clerk/Treasurer

Community Development Authority Members: Hurley, Wiltzius, Cole, Sellnow, Forman and Van Holten with one vacancy  
Posted, Mailed and E-mailed: December 15, 2010

Please note: it is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.