

COMMITTEE: CATV REGULATORY BOARD

DATE: November 9, 2011 TIME: 5pm

**LOCATION: Municipal Building
136 N. Monroe Street**

1. Called to Order by Battenberg.

2. Roll Call: Present: Battenberg, Reynolds, Koele, Cotting and also Present: Director Hechimovich and City Clerk Hansen. Absent: Quimby.

3. Approval of the August 31, 2011 meeting minutes.

Cotting moved to approve the August 31, 2011 meeting minutes with Reynolds second.
Koele Abstain.

4. Citizen Input

None.

5. Continuing Projects

a. Waterloo Web Site: review status and operation

i. Cotting asked about the progress of fixing the damaged style sheet on the community website and Hansen reported communication has been attempted with MCW with no returning communication back as of late.

6. Unfinished Business

a. Business Plan

i. Cotting continued discussion of the possibility of starting a business plan for Waterloo TV. Cotting also mentioned that the CATV 2012 Budget has been approved by full council and waiting for approval at the next meeting. Reynolds continued to ask the question if there was a market for Waterloo TV. Battenberg asked Hansen how an RFP would be developed and sent out. Battenberg made special mention of a topic of why the Waterloo Cable Board exists. Koele asked the question of what the Waterloo Cable Board is really supposed to be doing. Battenberg asked Hechimovich what the Watertown TV Station does for programming. Hechimovich mentioned everything relied on the Coordinator and the Cable Board only helps if questions and meetings come up. Battenberg asked Hechimovich if research can be done on what other local area cable access station boards are doing within their own station.

7. New Business

The Cable Board will convene to Closed Session on the matter per State Statute 19.85(1)(c) “considering employment, promotion, compensation or performance evaluation data of any public employee over which the body has jurisdiction or exercises responsibility.” The committee will reconvene in open session upon conclusion of the closed session.

8. Report of the Director

i. Hechimovich reported that football has come to an end, but basketball season is around the corner and WLOO TV will be involved in taping the home games this year as well as offering coaches copies of the game as a teaching tool to their teams. Koele also made special mention about WLOO TV taping the hunter's safety course in the spring and offering that as a way for WLOO TV to expand its programming for the community.

9. Consideration of such other matters as authorized by law

-Next meeting – Wednesday December 14, 2011 at 5pm

10. Adjourn with a Motion by Reynolds and a second by Cotting.

Attest:

Brennon Hechimovich
Director, Waterloo Community Access TV