

**CITY OF WATERLOO COMMUNITY DEVELOPMENT COMMITTEE MINUTES
THE MUNICIPAL BUILDING - 136 NORTH MONROE ST
September 15, 2011**

1. **CALL TO ORDER & ROLL CALL.** Alderperson Van Holten called the meeting to order at 6:30 p.m. in the Police Training Room. Alderpersons present – Van Holten, Sievert and Springer. Absent – none. Others attending – Erin Welty.
2. **APPROVAL OF THE AUGUST 18, 2011 AND JULY 21, 2011 MEETING MINUTES.** **Motion:** Moved by Springer, seconded by Van Holten to approve the August 18, 2011 and July 21, 2011 meeting minutes. **Voice Vote:** Motion carried with Sievert noted as abstaining.
3. **CITIZEN INPUT.** None.
4. **UNFINISHED BUSINESS**
 - a. **Economic Development Consultant – Errin Welty Update.** **Discussion:** Welty reported on activity to date and presented a handout. She said industrial space for lease was in very short supply. She said RR Donnelley was motivated to work with the City. She reviewed the flood plain and façade programs. She reviewed the parking study. She said Hansen would work on USDA home loan programs. She pitched a real estate broker incentive package. Sievert mentioned that real estate agents have team meetings. They reviewed the USDA housing programs. Welty discussed the use of fiber optics, saying that helping to hook-up to downtown buildings was feasible, but not on a speculative basis. Welty said two buildings were in the Retail Pop-up Storefront program. Welty noted a gathering of large business would take place, and discussed the ideas of a merchants group, joint marketing and the Chamber of Commerce. Facebook networking was discussed. No action taken.
 - b. **120 West Madison Street – Entry To Taylor Street Parking Area.** **Discussion:** Van Holten said he would like to look at the concept supplied by Springer at the last meeting. Welty referenced the parking plan, but said no money existing for Taylor Street. She said if the Gauthier building was sold things could change. Welty said she would include the concept in the parking report. Springer suggested making the Van Holten building area a park and ride or a place for semi's to park. No action taken.
5. **NEW BUSINESS**
 - a. **Mauneshia Business Center – On-going Maintenance And Phone/IT Expenses.** **Discussion:** Van Holten said the CDA was waffling on the matter of funding recurring expenses for this project. Van Holten said he wanted other points of view. Van Holten tabled the item to the next meeting.
6. **FUTURE AGENDA ITEMS AND ANNOUNCEMENTS.** None.
7. **ADJOURNMENT.** **Motion:** Moved by Sievert, seconded by Sievert to adjourn. Motion carried. Approximate time: 7:00 p.m.

Attest:

Mo Hansen
Clerk/Treasurer