



136 North Monroe Street  
Waterloo, WI 53594  
Phone: (920) 478-3025  
Fax: (920) 478-2021  
[www.waterloowi.us](http://www.waterloowi.us)

**A JOINT MEETING OF THE  
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY AND  
WATERLOO COMMUNITY DEVELOPMENT COMMITTEE - AGENDA**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that a public meeting will be held to consider the following:

**Date:** December 18, 2018  
**Time:** 6:00 p.m.  
**Location:** Municipal Building, 136 North Monroe Street (room to be determined)

1. ROLL CALL AND CALL TO ORDER
2. MEETING MINUTES APPROVAL: November 20, 2018
3. CITIZEN INPUT
4. UPDATES & REPORTS
  - a. School District Liaison
  - b. Citizen Engagement/Outreach – Volunteer Development
  - c. Economic Development Plan Implementation Progress
  - d. Fund 600 Monthly Financials
  - e. Grant Tracking
5. UNFINISHED BUSINESS
  - a. Discussion/Action - Identifying A Chamber Of Commerce Liaison
  - b. Discussion/Recommendation - 333 Portland Road Redevelopment Recommendation To Council
6. NEW BUSINESS
  - a. Use Of 2019 Funding For Professional Services
7. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
8. ADJOURNMENT

*Mo Hansen*  
Mo Hansen  
Clerk/Treasurer

**Community Development Authority:** Hermanson, Stinnett, Reynolds, Lewandowski, Osborn and two vacancies  
**Community Development Committee:** Petts, Thomas & Osborn  
School District Superintendent Brian Henning as School District liaison

Posted, Mailed and E-mailed: 12/11/2018

Please note: it is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

**A JOINT MEETING OF THE  
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY & WATERLOO COMMUNITY DEVELOPMENT COMMITTEE  
MEETING MINUTES: November 20, 2018**

1. ROLL CALL AND CALL TO ORDER. The joint meeting was called to order at 6:00 p.m. in the Municipal Building Council Chambers. CDA members present: Stinnett, Reynolds, Lewandowski and Osborn. Absent: Hermanson with two vacancies. CDC members present: Petts, Osborn and Thomas. Absent: none. Others present: Brian Henning, School District Liaison; Ron & Tama Griffin and Clerk/Treasurer Hansen.
2. MEETING MINUTES APPROVAL: September 18, 2018; October 16, 2018 no quorum. MOTION: Moved by Thomas, seconded by Petted to approve the September 18<sup>th</sup> meeting minutes. VOICE VOTE: Motion carried.
3. CITIZEN INPUT. None.
4. UPDATES & REPORTS
  - a. School District Liaison. Brian Henning said gym and fitness center designs are advancing. Construction is slated for April 1.
  - b. Grant Tracking. Noted.
  - c. Project Neighbor. Noted.
  - d. Local Business Day. Stinnett said attempts were made to contact the students originally involved. There was no follow-up student interest. By consensus the group decided to take the item off the agenda.
  - e. Fund 600 Monthly Financials. Noted.
  - f. Citizen Engagement/Outreach – Volunteer Development. Lewandowski put together dates and times for outreach opportunities at the schools. He visited with Sharon Peterson on the topic. He suggested the theme: “a cookie for your thoughts.” He said the Project Neighbor box had 34 slips. He had received 5 responses after sending an email.
  - g. Economic Development Plan Implementation Progress. Thomas asked for a written agreement with Kyle Joas in advance of permitting Joas to till and plant a cover crop at 333 Portland Road.
5. UNFINISHED BUSINESS
  - a. Discussion/Recommendation - 203 East Madison Street – Fencing Options. MOTION: Moved by Reynolds, seconded by Osborn to direct the installation of a split rail fence at 203 East Madison Street. VOICE VOTE: Motion carried.
6. NEW BUSINESS
  - a. Discussion/Recommendation - Waiving 2019 Fees For Home Construction. DISCUSSION: Hansen suggested a two year waiver. MOTION: Moved by Thomas, seconded by Reynolds to recommend Council approval of a two-year waiver extending the current waiver policy. VOICE VOTE: Motion carried.
  - b. Discussion/Action - Identifying A Chamber Of Commerce Liaison. Hansen said he would attend the next Chamber of Commerce meeting. No action taken.
  - c. Discussion/Recommendation - 333 Portland Road Redevelopment Recommendation To Council DISCUSSION: Addressing an item from a prior Hansen email, Ron Griffin presented a document indicating his property was a commercial property. MOTION: Moved by Thomas, seconded by Reynolds to convene in closed session. [Note: The statutory exception being Wis. Statute 19.85(1)(E) “Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons requires a closed session.”] Upon conclusion of the closed session the body reconvened in in open session. No action taken.
  - d. RTG Enterprise, 341 Portland Road. No action taken.
7. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS. None.
8. ADJOURNMENT. MOTION: Moved by Lewandowski, seconded by Reynolds to adjourn. VOICE VOTE: Motion carried. Time: 7:58 p.m.

Attest:



Mo Hansen  
Clerk/Treasurer

City of Waterloo  
**Economic Development Strategic Plan Implementation Tracking**  
 12/11/2018 11:00 AM

**FOCUS: Industrial & Commercial**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
IC1	Ready 17 acre industrial site (333 Portland Rd) for reuse	Pursue funding for remediation of blighted site with focus on future industrial reuse and job creation	Site ready with for reuse 1/1/2018		2016 site research; 2017 remediation; 2018 marketing
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Acquire Site	Completed		Clerk/Treasurer	
	EPA Site Rediation	Completed	12/1/2017	Clerk/Treasurer	
	Site Demo Funding	Completed	12/1/2017	Clerk/Treasurer	
	Site Demo Contractor Bidding	Completed	6/7/2018	Clerk/Treasurer	
	Site Demo	Completed	6/8/2018	Contractor	Council may award demo contract 7/19/18
	Close Out Open DNR/EPA Files	In Progress	7/30/2018	EPA contractor	
	Ready 17 acre industrial site (333 Portland Rd) for reuse	In Progress	9/1/2018	DPW & Waterloo Utilities	Barry & Chad locating sizing water & sewer
	Publish Site Reuse RFP	Completed	10/12/2018	Clerk/Treasurer	
	Get eyes on Reuse RFP	In Progress	10/12/2018	Clerk/Treasurer	
	CDA / Council Pick Developer	Not Started	TBD	CDA / City Council	
	Execute Developer Agreement	Not Started	TBD	Clerk/Treasurer / Attorney	

**FOCUS: Downtown Commercial Activity**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
DO1	Draw customers downtown with creative business signage	Continue matching façade grant program	One location per calendar year		2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	103 N. Monroe Awarded	Completed	1/15/2018	Clerk/Treasurer	Improvements all interior nothing sign related

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
DO3	Fill vacant downtown spaces with interim phase art work in windows	work with existing property owners	90% occupancy	4/2017 occupancy @ 85%	2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Property owner outreach	Completed	1/1/2018	Sue Moe	

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
DO4	Recruit a full-service restaurant as anchor draw	develop 3 concepts for building reuse as restaurants	Business recruited	Approved Concept	2017-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Property owner outreach	Deferred			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
DO5	Define downtown as a family-friendly commercial destination	Establish Street Market	ID leadership; facilitate launch	Municipal seed money forwarded to VirtuMarket	2017-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	ID Leadership	Completed	1/1/2018	Nicole Tuttle	No vendors as of 7/16/18
	Provide relaunch support	In Progress	1/1/2018	Everybody	Request for return of disbursed funds

City of Waterloo  
Economic Development Strategic Plan Implementation Tracking

12/11/2018 11:00 AM

**FOCUS: Promotion**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
PRO1	Coordinated external advertising	Coordinate local businesses advertising	Measurable retail sales increases linked to ad campaign	Approved Concept	2017-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Deferred			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
PRO2	Marketing databases & outreach to market area	PROJECT NEIGHBOR - Build digital market area lists for promotional opportunities	12 creative digital/social media outreach efforts	Data assembly task outsourced to Gabriel Elder (4/15)	2019-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Concept review	Completed		Working Group	Stressed need for opt-in
	Set-up sign-up box	Completed		Clerk/Treasurer	Used at elections; utility commission and other locations'
	Assemble public data	Completed	4/10/2018	Clerk/Treasurer	Voters, property owners, dog owners, others
	Create outreach communications	Completed	4/30/2018	Clerk/Treasurer	Mill / Cleveland contacts; Street Market; Park Events
	Create outreach communications 2019-2020	In Progress	5/31/2018	Clerk/Treasurer	

**FOCUS: Aesthetics & Infrastructure**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
AES1	Community wide Spring Clean-up	Promote a coordinated two weekend Spring clean-up period	40 volunteer hrs. for public spaces; less than 5 blight causing properties post event	Approved Concept	First two April weekends
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Deferred			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
AES2	Improve downtown aesthetics & pedestrian amenities	Adopt a pot planter program on bridges and Veterans Park	Five additional planters in each of the next 4 yrs.	Approved Concept	2017 = 5; 2018=10; 2019 = 15; 2020 20
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Deferred			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
AES3	Implement planned bike connections from local & regional connectivity plans	Fund parks development plans for paths	One path segment each year	Approved Concept	2016 - Riverwalk Dev; 2018 Trek to downtown
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Deferred			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
AES4	Offer free garden space, surplus produce to food pantry	Re-establish seasonal public community garden space	Make available ten garden plots each March	Approved Concept	2017 - 2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Deferred			

City of Waterloo  
**Economic Development Strategic Plan Implementation Tracking**  
 12/11/2018 11:00 AM

**FOCUS: Communication & Organizational Capacity**

ITEM	GOAL	ACTION		GOAL/TASK METRICS	NOTES	PHASE / YEAR
ORG1	Engage residents with expanded online presence	Expand social media with focus on new residents		2,000 FB likes by August 2018	As of 4/18 FB likes: City=870; WRT+676; Parks 644	2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>	
	Weekly use of FB	On Going	8/1/2018	Mo, Gabe, Kelli	DP & Library page also exists; all purposefully not coordinated.	
	Promote use of Waterloo Events Button	On Going	8/1/2018	Kelli, Mo	Asked Chamber (7/10/18) to assist. Task: invite other sites to use/promote community calendar	
	Repair former High School sign and Install Downtown To Promote Events	Hold pending funding		???	Signage purchased from the School District is in storage	

ITEM	GOAL	ACTION		GOAL/TASK METRICS	NOTES	PHASE / YEAR
ORG2	Make available New Resident Welcome Packet	Annually update digital and printed welcome material		100% of new residents reached by August 2018		2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>	
	2017 Packets Assembled & Distributed	Completed	12/31/2017	Library Staff	Approximately 50 packets distributed	
	2018 Packets Assembled & Distributed	Completed	12/31/2018	Library Staff	Material from a variety of sources	

ITEM	GOAL	ACTION		GOAL/TASK METRICS	NOTES	PHASE / YEAR
ORG3	Maintain community market data for businesses on City website	Quarterly update of information		3000 page views annually	Page views less than goal	Quarterly
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>	
	Update econ. dev. webpage	Completed	12/31/2017	Clerk-Treas Staff		
	Update econ. dev. webpage	On-going	12/31/2018	Clerk-Treas Staff	LocationOne Link on Municipal Page; need to implement WEDC recommendations	

ITEM	GOAL	ACTION		GOAL/TASK METRICS	NOTES	PHASE / YEAR
ORG4	Broaden funding sources for economic development capacity	Explore funding options		New support dollars source in 2017, 2018 and 2019		One new funding source each year
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>	
	2017 discussions	Completed	12/31/2017	Clerk-Treasurer	No from Junginger Foundation	
	2018 discussions	Not Started	12/31/2018	Clerk-Treasurer		

**FOCUS: Housing**

ITEM	GOAL	ACTION		GOAL/TASK METRICS	NOTES	PHASE / YEAR
HOU1	Incentivize new home construction	Waive all fees for new home construction		Development agreement(s) with residential builder/developers	Approved Concept	2019-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>	
	Consider continuing for 2019	Completed	12/31/2018	City Council		
	2018 outreach efforts	Completed	3/31/2018	Sue Moe	Flyer to real estate agents	
	2019-2020 Outreach	On-going	1/1/2019	Clerk/Treasurer		

City of Waterloo  
**Economic Development Strategic Plan Implementation Tracking**  
 12/11/2018 11:00 AM

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
HOU2	Increase investment in improving existing housing stock focused along state highways	Market existing programs directly to property owners in targeted areas along state highways.	10% annual increase in residential projects per permitting application		2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Not Started			

**FOCUS: Fostering Entrepreneurial Opportunity**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
ENT1	Provide easy access to locally based information for those starting, expanding or relocating a business	Create a "Doing Business in Waterloo" information set with charts describing ease of local development	500 page views per year	Approved Concept	2016-2020
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Not Started			

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
ENT2	Encourage business creation with annual opportunity for pop-up store fronts in empty storefront	Spring pop-up store with graduated rental rents	three pop-up stores each Spring until vacancy rates limit storefront options	Approved Concept	Four quarter 2016 program planning; Spring 2017 pop-up launch
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	No action	Not Started			

**FOCUS: 203 East Madison Street Redevelopment**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
2016A	Construct 2015 CDA-CDC concept plan for 203 East Madison Street	Construct concept plan in phases	Riparian area completed by May 1, 2016	Riparian area completed 2017	
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Contractor riparian area improvements	Completed	1/1/2017	Clerk-Treasurer	need to close out DNR grant for this phase
	Install Permanent wooden fence for safety purposes	Waiting For Spring Thaw	3/15/2019	Public Works Dept.	CDA-CDC votes at Nov 2018 meeting to proceed
	Seek funding for remaining build-out per approved concept plan	Not Started	1/1/2019	Clerk-Treasurer	Wisconsin DNR is lead funding target

**FOCUS: Foreign Trade Zone #41 Feasibility Study**

ITEM	GOAL	ACTION	GOAL/TASK METRICS	NOTES	PHASE / YEAR
2016B	Conduct feasibility study IDing how Waterloo benefits	UW-Whitewater grad student conducting study.	Review study to determine "Go, No Go" status	Draft available April 2018	
	<b>Task</b>	<b>Status</b>	<b>Due Date</b>	<b>Assignee</b>	<b>Notes</b>
	Conduct feasibility study for how Waterloo can benefite from Foreign Trad Zone 41	Completed	11/1/2017	Clerk-Treasurer	Project ended. Report only mininally helpful in advancing conept

# CITY OF WATERLOO

BALANCE SHEET  
NOVEMBER 30, 2018

## 600-COMMUNITY DEVELOP AUTHORITY

### ASSETS

600-11100	TREASURER'S CASH	13,098.99	
	TOTAL ASSETS		13,098.99

### LIABILITIES AND EQUITY

#### FUND EQUITY

600-34300	FUND BALANCE	1,905.17	
	REVENUE OVER(UNDER) EXPENDITURES - YTD	11,193.82	
	TOTAL FUND EQUITY		13,098.99
	TOTAL LIABILITIES AND EQUITY		13,098.99

**CITY OF WATERLOO**  
 DETAIL EXPENDITURES WITH COMPARISON TO BUDGET  
 FOR THE 11 MONTHS ENDING NOVEMBER 30, 2018  
**FUND 600 - COMMUNITY DEVELOP AUTHORITY**

	PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEXPENDED	PCNT
<u>PUBLIC CHARGES FOR SERVICE</u>					
600-46-4674-000	MBC BUILDING RENTAL	600.00	1,900.00	500.00 ( 1,400.00)	380.0
	TOTAL PUBLIC CHARGES FOR SERVICE	600.00	1,900.00	500.00 ( 1,400.00)	380.0
<u>MISCELLANEOUS REVENUES</u>					
600-48-4850-000	DONATIONS LOCAL	.00	.00	1,000.00	1,000.00 .0
600-48-4860-000	SALE OF CITY PROPERTY	.00	25,900.00	.00 ( 25,900.00)	.0
	TOTAL MISCELLANEOUS REVENUES	.00	25,900.00	1,000.00 ( 24,900.00)	2590.0
<u>OTHER FINANCING SOURCES</u>					
600-49-4910-000	REVOLVING LOAN FUND REIMBURSE	.00	.00	50,000.00	50,000.00 .0
600-49-4921-000	TRANSFER FROM GENERAL FUND	.00	6,000.00	4,710.00 ( 1,290.00)	127.4
600-49-4928-000	TRANSFER FROM TID #2	.00	.00	4,750.00	4,750.00 .0
	TOTAL OTHER FINANCING SOURCES	.00	6,000.00	59,460.00	53,460.00 10.1
	TOTAL FUND REVENUE	600.00	33,800.00	60,960.00	27,160.00 55.5

# CITY OF WATERLOO

DETAIL EXPENDITURES WITH COMPARISON TO BUDGET  
FOR THE 11 MONTHS ENDING NOVEMBER 30, 2018

## FUND 600 - COMMUNITY DEVELOP AUTHORITY

		PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEXPENDED	PCNT
600-51-5112-320	LEGIS SUPPORT PR & PUB	.00	59.58	.00	( 59.58)	.0
	TOTAL DEPARTMENT 5112	.00	59.58	.00	( 59.58)	.0
	<u>DEPARTMENT 5151</u>					
600-51-5151-399	SPECIAL ACCTNG COSTS - MISC	.00	369.60	.00	( 369.60)	.0
	TOTAL DEPARTMENT 5151	.00	369.60	.00	( 369.60)	.0
	<u>MAUNESHA BUSINESS CENTER</u>					
600-51-5162-221	MAUNESHA BUSINESS ELECTRIC	23.86	1,517.21	1,500.00	( 17.21)	101.2
600-51-5162-222	MAUNESHA BUSINESS HEAT	64.45	512.54	900.00	387.46	57.0
600-51-5162-223	MAUNESHA BUSINESS WATER/SEWER	46.06	464.88	500.00	35.12	93.0
600-51-5162-290	MAUNESHA BUSINESS CLEAN CONTRA	100.00	2,900.00	1,200.00	( 1,700.00)	241.7
600-51-5162-351	MAUNESHA BUSINESS REPAIRS/MAIN	.00	3,001.70	850.00	( 2,151.70)	353.1
	TOTAL MAUNESHA BUSINESS CENTER	234.37	8,396.33	4,950.00	( 3,446.33)	169.6
	<u>ENGINEERING AND ADMINISTRATION</u>					
600-53-5310-215	ENG & ADMIN PROF FEES	.00	7,121.25	.00	( 7,121.25)	.0
	TOTAL ENGINEERING AND ADMINISTRATION	.00	7,121.25	.00	( 7,121.25)	.0
	<u>PLANNING AND CONSERVATION</u>					
600-56-5630-220	PROJECT CDA PROGRAMS	.00	6,659.42	56,010.00	49,350.58	11.9
	TOTAL PLANNING AND CONSERVATION	.00	6,659.42	56,010.00	49,350.58	11.9
	TOTAL FUND EXPENDITURES	234.37	22,606.18	60,960.00	38,353.82	37.1
	NET REVENUE OVER EXPENDITURES	365.63	11,193.82	.00	( 11,193.82)	.0

**City of Waterloo Grant Tracking**

10/12/2018 2:00 PM

by Clerk/Treas.

Oversight	Grant Name	Award (Y/N)	Funding What Project(s)	Application Submitted?	Award Date	Award Amt	Est. Close Out	Local Match?	Next Admin Action	Project Status
???	<b>Public Service Comm. Energy Innovation Grant</b>	Y	Electric lights and fixtures upgrades in City Hall, Fire Dept., Public Works bldg., Firemen's Park and Library	completed	9/27/2018	\$50,000 + \$10,000 in Focus on Energy incentives	12/13/2019	26,033	City Council accepts grant award; sign contact with electrical installer	Waiting on Public Service Commission grant contract
???	<b>EPA Environmental Remediation via County</b>	Y	333 Portland Rd site assessment phase 2	N/A	none; a direct EPA action	unknown	6/1/2018	no match		DONE
???	<b>WEDC Site Assessment Grant</b>	Y	333 Portland Rd site assessment phase 2	Submitted 5/1	TBD	The ask amount is \$113,333	12/31/2018	50% local; may need special resolution to document this	Confirm answers to underwriter are approved	Jason Scott is saying award has been made even though underwriter has questions
Community Development Authority	<b>DNR Municipal Flood Control</b>	Y	203 E Madison St (Shore Restoration)	May 2016	10/4/2016	\$21,780	10/4/2018	50% local		DONE
Council	<b>Idle Site Industrial Grant</b>	Y	333 W Madison St demo; site remediation, Movin' Out incentive, pedestrian bike path, bridge removal	Nov 2013	4/3/2014	\$584,000	12/31/2019	Private investment	URGENT Identify developer for Phase 2 work @ 333 W. Madison Street	Grant contract extended by WEDC; motivating developer to begin construction
Council	<b>Transportation Economic Assistance Grant</b>	N	Commercial Avenue extension for HIEP LLC project	Yes	Denied	\$0	N/A	N/A	None	WisDOT turned down application due to timing (filed too late in project)
Public Works & Property Comm	<b>2016 WisDOT Local Roads Improv. Program</b>	Y	2016 Canal Road improvements	1/1/2016	1/1/2016		3/1/2018	50% match from TID #2		DONE
Public Works & Property Comm	<b>DNR Recycling</b>	Y	General Fund contracted recycling expense & some compost site activities	10/01/2017	TBD	\$11,737	annual	no match	Submit future year grant app by May 1	Funded; recurring annual application and award
Public Works & Property Comm	<b>County Bridge/Culvert Aid</b>	Y	Mill/Cleveland Reconstruct	5/1/2018	2020	smaller than needed for 2018 budget	2020	none	Figure out budget gap for project and set up next year receivable	Formally request aid after project done in 2020 using actual costs
Public Works & Property Comm	<b>DNR Private Lead Service Line Program</b>	Y	Private lead water system 2016-2019	June 2016	10/19/2016	\$300,000 -no daycares means foregoing 30k	12/31/2019	no match	Prompt action from Mill Street / Cleveland Street non-compliers.	Program active; coordinating with Waterloo Utilities to ensure public water lines updated along with private side
Waterloo Utilities	<b>WPPI Annual Community Development Grant \$1000</b>	N	TBD		2018 determined by Waterloo Utilities	\$1,000	annual	no match	forward project award ideas to Barry Sorenson for Utility consideration	2017 awarded to Chamber of Commerce
???	<b>USDA loan &amp; grant, multi-year storm water improvements</b>		Potential funding for storm water improvements for 333 Portland Rd; Edison St; Adams St	TBD	TBD	TBD	TBD	Yes. Likely 80% loan 20% muni grant	Phone call with Tammy at Kunkel Engineering Group	Consulting with Tammy at Kunkel Engineerign Group on advisability of submitting.