



136 North Monroe Street
Waterloo, WI 53594
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**A JOINT MEETING OF THE
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY AND
WATERLOO COMMUNITY DEVELOPMENT COMMITTEE - AGENDA**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that a public meeting will be held to consider the following:

Date: January 16, 2018
Time: 6:00 p.m.
Location: Municipal Building, Council Chambers, 136 North Monroe Street

1. ROLL CALL AND CALL TO ORDER
2. MEETING MINUTES APPROVAL: December 19, 2017
3. CITIZEN INPUT
4. UPDATES & REPORTS
 - a. Chamber of Commerce Liaison
 - b. Fund 600 - Monthly Financials
 - c. Grant Tracking
 - d. Sign-Kiosk Installations / Update
5. ECONOMIC DEVELOPMENT IMPLEMENTATION PROGRESS
 - a. WORK GROUP PROGRESS REPORT
 - i. Building Contact Database [by 4/10/2018, lead: Angie Stinnett]
 - ii. Create Street Market Facebook [by 1/31/2018, lead: Niki Tuttle]
 - iii. Create Street Market Flyer [by 1/31/2018, lead: Niki Tuttle]
 - iv. Brand Waterloo "Green Healthy" [by ? lead: Jeanette Petts]
 - v. Determine Preferred Use(s) - 333 Portland Rd To Aid/Focus Parcel Marketing Efforts [by ???/2018, lead: ??]
 - b. "Next 28 Days Checklist" (hand out at meeting)
6. UNFINISHED BUSINESS
 - a. Street Market Initiative – Preparing For Launch
7. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
 - a. Identifying candidates to fill CDA vacancy
8. ADJOURNMENT

Mo Hansen

Mo Hansen
Clerk/Treasurer

Community Development Authority: Hermanson, Stinnett, Ziaja, Tuttle, Moe & Reynolds with one vacancy

Community Development Committee: Ziaja, Thomas & Petts

Posted, Mailed and E-mailed: 01/12/2018

Please note: it is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.

CITY OF WATERLOO

BALANCE SHEET
DECEMBER 31, 2017

FUND 600 - COMMUNITY DEVELOP AUTHORITY

ASSETS

600-11100	TREASURER'S CASH	(2,434.00)	
600-13000	DUE FROM OTHER GOVERNMENTS	.00	
600-13101	ACCOUNTS RECEIVABLE PRIOR YEAR	.00	
600-18101	CONSTRUCTION IN PROGRESS CDA	.00	
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	TOTAL ASSETS		(2,434.00)

LIABILITIES AND EQUITY

LIABILITIES

600-21100	VOUCHERS PAYABLE	253.31	
600-26100	DEFERRED REVENUE	.00	
		<hr/>	
	TOTAL LIABILITIES		253.31

FUND EQUITY

600-34300	FUND BALANCE	(284.52)	
	REVENUE OVER EXPENDITURES - YTD	(2,402.79)	
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	TOTAL FUND EQUITY		(2,687.31)
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	TOTAL LIABILITIES AND EQUITY		(2,434.00)

CITY OF WATERLOO
 DETAIL REVENUES WITH COMPARISON TO BUDGET
 FOR THE 12 MONTHS ENDING DECEMBER 31, 2017

FUND 600 - COMMUNITY DEVELOP AUTHORITY

	PERIOD ACTUAL	YTD ACTUAL	BUDGET AMOUNT	VARIANCE	% OF BUDGET
<u>INTERGOVERNMENTAL REVENUE</u>					
600-43-4320-000 STATE PROPERTY ACQUISITION	.00	4,000.00	.00	4,000.00	.00
TOTAL INTERGOVERNMENTAL REVENUE	.00	4,000.00	.00	4,000.00	.00
<u>PUBLIC CHARGES FOR SERVICE</u>					
600-46-4674-000 MBC BUILDING RENTAL	3,500.00	3,750.00	1,500.00	2,250.00	250.00
TOTAL PUBLIC CHARGES FOR SERVICE	3,500.00	3,750.00	1,500.00	2,250.00	250.00
<u>MISCELLANEOUS REVENUES</u>					
600-48-4850-000 DONATIONS LOCAL	.00	.00	1,000.00	(1,000.00)	.00
TOTAL MISCELLANEOUS REVENUES	.00	.00	1,000.00	(1,000.00)	.00
<u>OTHER FINANCING SOURCES</u>					
600-49-4910-000 REVOLVING LOAN FUND REIMBURSE	.00	.00	50,000.00	(50,000.00)	.00
600-49-4921-000 TRANSFER FROM GENERAL FUND	.00	.00	4,710.00	(4,710.00)	.00
600-49-4928-000 TRANSFER FROM TID #2	.00	.00	6,000.00	(6,000.00)	.00
TOTAL OTHER FINANCING SOURCES	.00	.00	60,710.00	(60,710.00)	.00
TOTAL FUND REVENUE	3,500.00	7,750.00	63,210.00	(55,460.00)	12.26

CITY OF WATERLOO
 DETAIL EXPENDITURES WITH COMPARISON TO BUDGET
 FOR THE 12 MONTHS ENDING DECEMBER 31, 2017

FUND 600 - COMMUNITY DEVELOP AUTHORITY

	PERIOD ACTUAL	YTD ACTUAL	BUDGET AMOUNT	VARIANCE	% OF BUDGET	
<u>MAUNESHA BUSINESS CENTER</u>						
600-51-5162-220	MAUNESHA BUSINESS TELEPHONE	.00	.00	275.00	275.00	.00
600-51-5162-221	MAUNESHA BUSINESS ELECTRIC	439.73	2,907.83	2,575.00 (332.83)	112.93
600-51-5162-222	MAUNESHA BUSINESS HEAT	.00	475.19	1,150.00	674.81	41.32
600-51-5162-223	MAUNESHA BUSINESS WATER/SEWER	94.54	587.61	500.00 (87.61)	117.52
600-51-5162-290	MAUNESHA BUSINESS CLEAN CONTRA	148.80	818.40	850.00	31.60	96.28
600-51-5162-341	MAUNESHA BUSINESS INTERNET	.00	.00	775.00	775.00	.00
600-51-5162-350	MAUNESHA BUSINESS CLEANING SUP	.00	208.29	50.00 (158.29)	416.58
600-51-5162-351	MAUNESHA BUSINESS REPAIRS/MAIN	.00	1,045.47	850.00 (195.47)	123.00
	TOTAL MAUNESHA BUSINESS CENTER	683.07	6,042.79	7,025.00	982.21	86.02
<u>PLANNING AND CONSERVATION</u>						
600-56-5630-220	PROJECT CDA PROGRAMS	.00	610.00	6,185.00	5,575.00	9.86
	TOTAL PLANNING AND CONSERVATION	.00	610.00	6,185.00	5,575.00	9.86
<u>ECONOMIC DEVELOPMENT</u>						
600-56-5670-210	PROJECT CONSULTING FEES	.00	3,500.00	.00 (3,500.00)	.00
600-56-5670-720	REVOLVING LOAN FUND	.00	.00	50,000.00	50,000.00	.00
	TOTAL ECONOMIC DEVELOPMENT	.00	3,500.00	50,000.00	46,500.00	7.00
	TOTAL FUND EXPENDITURES	683.07	10,152.79	63,210.00	53,057.21	16.06
	NET REVENUES OVER EXPENDITURES	2,816.93	(2,402.79)	.00	(2,402.79)	.00