



136 North Monroe Street  
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**A JOINT MEETING OF THE:**  
**(1) ECONOMIC DEVELOPMENT STRATEGIC PLAN STEERING COMMITTEE**  
**(2) COMMUNITY DEVELOPMENT AUTHORITY**  
**(3) COMMUNITY DEVELOPMENT COMMITTEE**  
**(4) WATERLOO CHAMBER OF COMMERCE**  
**AGENDA**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that a public meeting will be held to consider the following:

**Date: May 17, 2016**  
**Time: 7:15 p.m.**  
**Location: Municipal Building, Council Chambers, 136 North Monroe Street**

1. **INVITED: (a) Economic Development Strategic Plan Steering Committee; (b) Community Development Authority; (c) Community Development Committee; and (d) Waterloo Chamber of Commerce**
2. REVIEW OF ECONOMIC DEVELOPMENT STRATEGIC PLANNING PROCESS TO DATE
  - a. Kick-off meeting
  - b. Digital survey
  - c. Community workshop
  - d. Initial review and consideration an assembled strategies
  - e. Contract with consultant terminated
  - f. Nine stakeholder meetings completed
  - g. 4/19 ranking of "Tourism/Marketing" strategies
  - h. 4/19 prioritization of "Community Development" strategies
  - i. Creation of Identified Strategies List from 4/19 meeting
  - j. May online "Economic Strategy ranking/prioritizing survey and tabulation
3. ECONOMIC DEVELOPMENT STRATEGIC PLAN – NEXT STEPS
  - a. Summary of nine stakeholder interviews
  - b. May online survey tabulations [*PLEASE COMPLETE SURVEY PRIOR TO MEETING*]
  - c. Discussion and action on completing the Identified Strategies List (led by Genevieve Coady)
4. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
  - a. Additional action and public input to complete the Identified Strategies List as needed
  - b. Final presentation to the City Council and attendees at a public meeting
  - c. Plan implementation
5. ADJOURNMENT

Mo Hansen

Clerk/Treasurer

Posted, Mailed and E-mailed: 05/13/2016

Please note: it is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.