



136 North Monroe Street
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**A JOINT MEETING OF THE
WATERLOO COMMUNITY DEVELOPMENT AUTHORITY AND
WATERLOO COMMUNITY DEVELOPMENT COMMITTEE - AGENDA**

Pursuant to Section 19.84 Wisconsin Statutes, notice is hereby given to the public and to the news media, that a public meeting will be held to consider the following:

Date: Tuesday, January 19, 2016
Time: 5:30 p.m.
Location: Waterloo High School, 865 N. Monroe Street - Room 136

1. ROLL CALL AND CALL TO ORDER
2. MEETING MINUTES APPROVAL: NOVEMBER 16, 2015 AND DECEMBER 21, 2015 (CANCELLED)
3. PUBLIC COMMENT
4. PROJECT UPDATES AND FINANCIAL REPORTS
 - a. 203 East Madison Street - Reuse Concept, Funding Update (Clerk/Treas.)
 - b. Economic Development Strategic Planning Community Workshop, 1/19/2016 at 6:30 p.m. (informational)
 - c. Connect Communities Program – Identifying Investment Worthy Activities & Best Practices (all)
 - d. Monthly Financial Review & 2016 Budget Update, (Clerk/Treas.)
5. UNFINISHED BUSINESS
 - a. Project Consensus & Identifying Project Partners (comments listed from November)
 - i. Much to be done, many opportunities with downtown storefronts {Matt Z}
 - ii. Put out call to fight blight, get property owners OK to improve properties {Nicole T.}
 - iii. Attract and Retain Businesses {Nicole T.}
 - iv. Pull ideas from previous Errin Welty list {Matt Z.}
 - v. Overcome toxic atmosphere {Mike H.}
 - vi. Carryout SWOT analysis [Strengths, Weaknesses, Opportunities and Threats] {Mike H.}
 - b. 2015 CDA Report To The City Council
6. FUTURE AGENDA ITEMS AND ANNOUNCEMENTS
 - a. Next Meeting
7. ADJOURNMENT

Mo Hansen
Clerk/Treasurer

Community Development Authority: **Ziaja, Hermanson**, Stinnett, Freund, Norton, Tuttle and Moe

Committee Development Committee: **Reynolds**, Ziaja and Thomas

Posted, Mailed and E-mailed: 01/14/2016

Please note: it is possible that members of and possibly a quorum of members of other governmental bodies of the municipality may be in attendance at the above meeting(s) to gather information. No action will be taken by any governmental body other than that specifically noticed. Also, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request such services please contact the clerk's office at the above location.