

# **Waterloo Strategic Planning Steering Committee Work Plan Kick-off Meeting**

November 23, 2015, 5:30 p.m.

Waterloo Municipal Building, 136 North Monroe Street

## **Agenda**

1. Introductions
2. Overview of our approach and activities
3. Review Questionnaire Responses
  - a. Identify and discuss issues raised
4. Review map of economic development sites in Waterloo
5. Summary of Recent Projects & Initiatives
6. Stakeholder interviews – who should we talk to who is not on this committee?
7. Informational brochure content/design
8. Confirm upcoming meeting dates
9. Adjourn