

COMMITTEE: CATV REGULATORY BOARD

DATE: April 14, 2010 TIME: 5:30 pm

**LOCATION: Municipal Building
136 N. Monroe Street**

1. Called to Order by Battenberg.

a. June 29th meeting cancelled due to lack of quorum

2. Roll Call: Present: Battenberg, Reynolds, Quimby, and Cotting came late. Also Present: Director Hechimovich, City Clerk Hansen, and Chief Thomas. Absent: Nelson

3. Approval of February 23, 2010 meeting minutes

Reynolds entertained a motion to approve the February 23, 2010 meeting minutes with Battenberg second and Quimby abstained. Motion Carried

4. Citizen Input None

5. Continuing Projects

a. Waterloo Web Site: review status and operation

i. Waterloo TV's e-mail

a. Hechimovich informed and asked the CATV Board if WLOO TV should be changing over to the new e-mail account to read wloocatv@waterloowi.us in favor of committing to the new community website of Waterloo. Battenberg informed Hechimovich to go through the process of switching the email address over for WLOO TV.

b. Battenberg also asked the CATV Board about progress on the new community website and making one addition as it pertains to the WYSO.

c. Hansen also commented that Hogan has committed a number of hours in helping with continuing to put new information on the website to help to try to get caught up and to date with the latest news for the community.

e. Battenberg also asked the CATV Board how the website is doing overall for rating purposes and Cotting and Hansen both commented that the website's ratings have gone up and is doing really well for the number of visits each day and the amount of usage the website is getting as well.

6. Unfinished Business None

a. Battenberg mentioned that Mr. Donner and Battenberg had a meeting to discuss some of the concerns following the regards about permission slips and DVD sales. Battenberg commented that the meeting went well and that Mr. Donner was open to new ideas on how to make the permission slips work. One idea was to have a universal slip during registration that had a list of all sports. Second idea is to go by sport and get the permission slips signed like normal.

b. Battenberg also discussed about webcasting for Waterloo High School events will not happen because the school is very uncomfortable with students on the internet.

c. Battenberg commented about selling the DVD's of the events taped at the high school which the school was uncomfortable as well. Battenberg made mention if it would be worth going through the booster club to sell the DVD's in the future and options would be discussed at a later date.

d. The CATV Board discussed the WLOO TV Scholarship that's available for the High School Students but so far no student has come to fill out an application for the scholarship. Cotting also made mention that a big thank you was given by Connie Schiestl of the School Board for the Scholarship opportunity for the students.

i. RSVP Agreement

a. Battenberg asked the CATV Board if any new news has come up about finding the right RSVP and so far Cotting mentioned no luck at all. Battenberg also commented that the CATV Board isn't sure if the RSVP is even needed.

7. New Business

a. DVD Prices

i. Hechimovich notified the CATV Board of a conversation Wendt had with Hechimovich and Wendt is concerned that the CATV Board is not charging enough to reproduce a government meeting that has been taped and needs to be reproduced in the editing software and transferred to DVD. Chief Thomas noted the reason the price had to be changed for government tapings. Future investigation on this matter is pending.

b. Camcorder Hard drives

i. Hechimovich reported that WLOO TV is looking into purchasing hard drives for the camcorders to make things easier for editing instead of using tape. Hechimovich also mentioned that WLOO TV is just in the beginning stages of looking into the hard drives but assured the CATV Board of any great findings.

8. Report of the Director

i. Hechimovich reported that everything at WLOO TV has been operating smoothly with no errors. Hechimovich also informed the CATV Board about the possibility of adding a commentator for some of the sporting events throughout the year. Battenberg asked about Hechimovich's hours and Hechimovich reported hours have been okay and he is in the process of working on calculating and totaling the hours thus far for the year so the CATV Board can look at it.

9. Consideration of such other matters as authorized by law

a. Reynolds and Quimby made mention about having their terms be expired on the CATV Board. The CATV Board will ask Hansen about the CATV Board member's terms.

-Next meeting – Tuesday June 8, 2010 at 5:30 pm

10. Adjourn with a Motion by Quimby and a second by Reynolds. Motion Carried

Attest:

Brennon Hechimovich
Director, Waterloo Community Access TV