

COMMITTEE: CATV REGULATORY BOARD
DATE: November 14, 2012 **TIME: 5pm**
LOCATION: Municipal Building
136 N. Monroe Street

1. Called to Order by Battenberg.
2. Roll Call: Present: Battenberg, Koele, Reynolds, and Cotting. Others Present: Director Hechimovich. Absent: City Clerk Hansen.
3. Approval of September 19, 2012 regular meeting minutes.

Battenberg pointed out a few errors regarding the minutes and asked Hechimovich to correct them. Cotting moved to approve the September 19, 2012 regular meeting minutes with the corrections as noted by Battenberg, seconded by Koele. Motion carried.
4. Citizen Input
None
5. Report of the Director
 - a. Hechimovich reported that the Find Your Path Here Video is in the process of being produced by the Waterloo TV. Filming is almost completed and would be working on the editing stages in the days to come.
 - b. Hechimovich advised the CATV Board that Waterloo TV is taking part in the boys and girls varsity basketball season with the Waterloo High School.
 - c. Hechimovich also brought up the notion of working on some things for facebook putting up a Waterloo TV page etc.
 - d. Hechimovich noted that research is being done for replacing the Council Chamber and School Board cameras with some cameras Waterloo TV hasn't been using anymore since the cameras are out dated.
 - e. Hechimovich reported that he went to a Newtek Tricaster convention in Madison and at the convention the Newtek personnel demonstrated the new technology. Hechimovich brought back some ideas on how to make the station friendly to use this type of equipment. Hechimovich used examples that the equipment can shoot live and also can be taken on the road for easy setup on various community events. Battenberg requested that the Cable Board receive any handouts Hechimovich gets from the conventions so the Board can see what Hechimovich is speaking about.
6. Continuing Projects
 - a. Mary Cardona's report
 - i. The CATV Board looked at and discussed Mary Cardona's report. Reynolds talked about possibly getting some volunteers for Waterloo TV. Reynolds also recommended Waterloo TV consider more staffing for shooting field production. Battenberg suggested to the CATV Board about producing content regarding the Triathlon, the Waterloo Swim Club etc. Koele suggested going to the Waterloo High School and asking about recording some of the Show Choir performances and other activities such as that.

ii. Hechimovich informed the CATV Board that Mary Cardona's Ordinance has been completed, is under deadline and recommends for the CATV Board's approval. Battenberg spoke strongly that the CATV Board cannot approve anything last minute and that a note would be made to ask Hansen to promptly forward documents for discussion in a timely matter.

7. Unfinished Business

None

8. New Business

a. Cotting informed the CATV Board about a company called Local Vision TV out of Janesville, WI. Cotting informed the CATV board discussion she had with Local Vision TV over the phone. Cotting also mentioned that she would like to take a trip to Local Vision TV in Janesville with a few board members to have a more in depth conversation about their services, how they can help Waterloo TV and help with the website too. Cotting asked Hechimovich to put the Local Vision TV results from the trip under new business for the next CATV Meeting.

b. Battenberg asked the CATV Board about the \$50,000 that was taken from the CATV funds. Cotting updated the CATV Board on the situation regarding the CATV fund mentioning that the CATV fund is like any other fund in the city and the Council has the discretion to take the necessary amount, if needed, to cover any offset costs for city budget.

c. Koele asked the CATV Board if Hechimovich should pursue looking into some classes to partner with MATC. The CATV Board asked Hechimovich to look into MATC for more information regarding partnerships.

9. Consideration of such other matters as authorized by law.

-Next meeting – Date to be Determined

10. Adjourn with a Motion by Cotting and a second by Reynolds.

Attest:



Brennon Hechimovich
Director, Waterloo Community Access TV